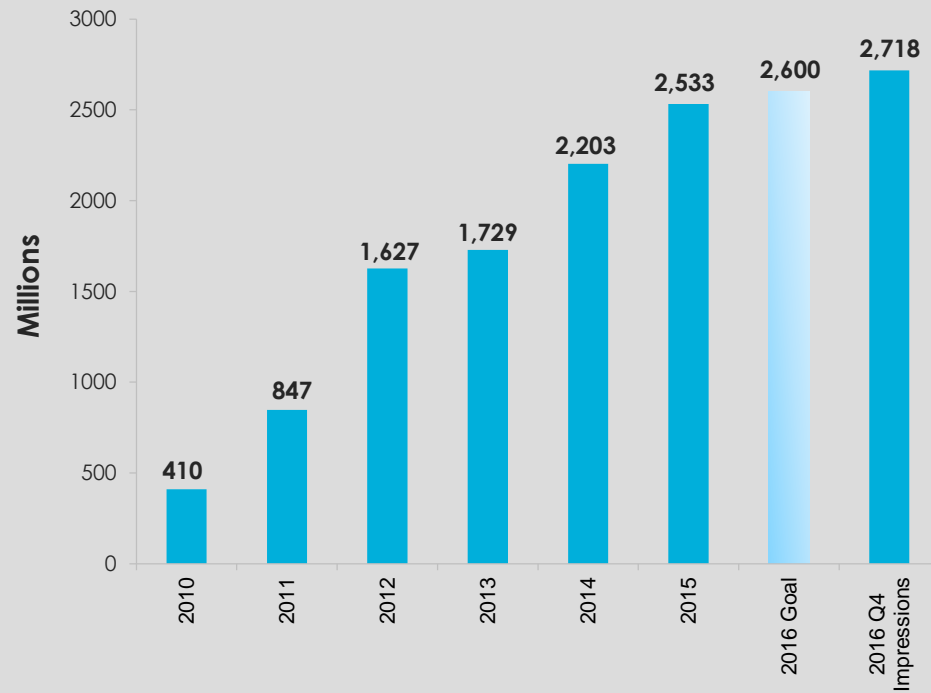


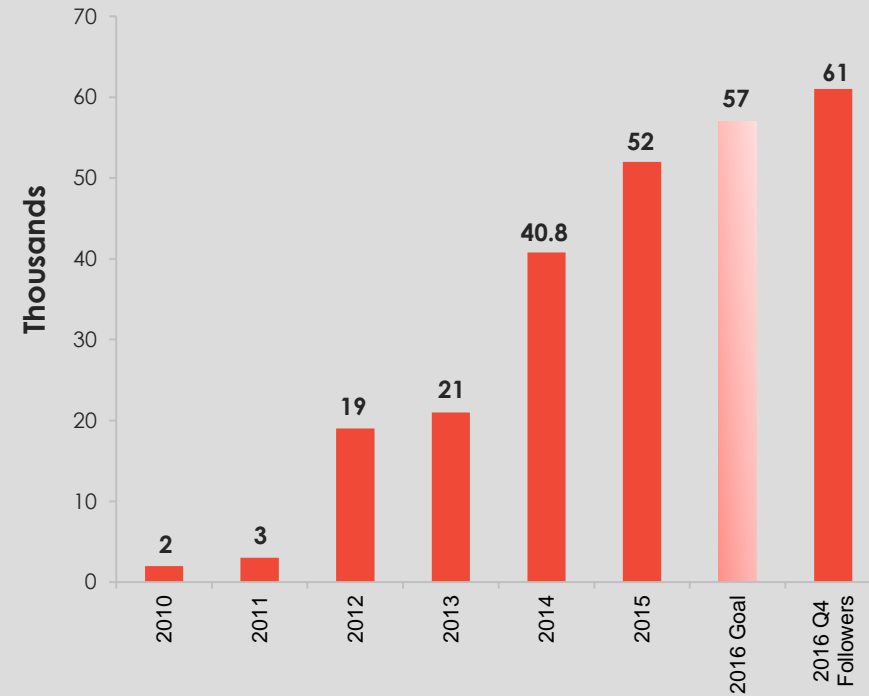


2016 Q4 RESULTS

Earned PR Impressions



Social Media Followers



2016 Consumer Program
Ongoing Coverage



Date Fecha	Outlet Medio	Headline Encabezado	Category (Print, Online, TV, Radio)/ Categoría (Print, Online, TV, Radio)	Circulation/ Unique Visitors/ Viewership Circulación/ Visitantes Únicos/ Teleauditorio	Impressions Impresiones
Q1 Media					
1/1/2016	O, The Oprah Magazine	Mixing Bowl	Print	2,395,496	5,509,641
1/1/2016	National Culinary Review	Rise and Shine	Print	20,040	46,092
1/4/2016	Relish	Mango Blueberry Fruit Salad	Online	82,747	82,747
1/5/2016	Boston Globe	Recipe for chicken breasts with bulgur, avocado, and mango salad	Online	4,101,974	4,101,974
1/6/2016	Wall Street Journal	Hot to Make Avocado Toast Even Dreamier	Online	14,947,566	14,947,566
1/6/2016	Wall Street Journal	Recipe: Mango Coconut Avocado Toast	Online	14,947,566	14,947,566
1/11/2016	Food & Wine	Striped Bass with Mango & Pickled Ginger Salad	Online	2,567,924	2,567,924
1/13/2016	The Kitchn	13 Wonderful Ways To Eat Your Eats	Online	7,460,145	7,460,145
1/13/2016	TODAY	Shrimp and Vegetable Spring Rolls	Online	11,098,149	11,098,149
1/14/2016	About.com	Mango Whipped-Cream Mousse	Online	38,986,278	38,986,278
1/20/2016	Food Network	Spicy Mango Salad	Online	15,528,359	15,528,359
1/21/2016	Bustle	15 Superbowl Crock-Pot Recipes So You Can Set It And Forget It On Game Day	Online	8,094,737	8,094,737
1/25/2016	Examiner	The top five chip dips to rock your Super Bowl!	Online	4,320,360	4,320,360
1/26/2016	Bustle	23 Super Bowl Nacho Recipes That Make For An Epic Game Day	Online	8,094,737	8,094,737
1/27/2016	Brit + Co	10 5-Ingredient Valentine's Day Desserts Even A Novice Baker Can Handle	Online	1,878,808	1,878,808
1/28/2016	Bustle	12 Super Bowl Recipes For A Crowd That Are Surprisingly Easy To Make	Online	8,094,737	8,094,737
1/28/2016	Brit + Co	15 Energy-Boosting Matcha Recipes That Aren't a Latte	Online	1,878,808	1,878,808
1/29/2016	Fox13	Healthify your Favorite Super Bowl Chips & Dips	Online	1,080,712	1,080,712
2/1/2016	Every Day With Rachel Ray	Cheap dates!	Print	1,771,108	4,073,548
2/1/2016	Every Day With Rachel Ray	Word of Mouth	Print	1,771,108	4,073,548
2/1/2016	Saveur	Bounty of the Promised Land	Print	333,884	767,933
2/1/2016	Cooking Light	Chicken Cookbook	Print	1,783,808	4,102,758
2/1/2016	Cooking Light	Nutrition Made Easy	Print	1,783,808	4,102,758
2/1/2016	Eating Well	4 Slim-Down Dinners	Print	764,479	1,758,302
2/4/2016	Bustle	12 Broncos Super Bowl Drinks For Your Game Party	Online	8,094,737	8,094,737
2/5/2016	BuzzFeed	Add Mango To Sticky Rice And Serve Your Palate The Right Way	Online	31,474,712	31,474,712
2/7/2016	Birt+Co	14 Empanadas to Satisfy Your Cravings from Morning to Night	Online	1,878,888	1,878,888
2/10/2015	TODAY	Slow-Cooker Breakfast Sweet Potatoes	Online	11,011,481	11,011,481
2/11/2016	SHAPE	Frozen Yogurt-Dipped Mango Pops	Online	1,769,151	1,769,151
2/14/2016	Epicurious	Chinky's Mango Bread	Online	6,417,954	6,417,954
2/15/2016	Self	Your Meat-Free Week	Print	1,488,885	3,424,436
2/17/2016	The Daily Meal	Acocado Crab Mango Salad Recipe	Online	1,268,063	1,268,063
2/18/2016	Greatist	9 Healthy Smoothie Bowl Recipes You'll Want to Dive Into	Online	3,195,923	3,195,923
2/20/2016	Food52	Mango, Cashews & Honey Filo Cigar	Online	1,959,020	1,959,020
2/21/2016	The Cheat Sheet	Man Food: 7 Healthy Snacks Made With Fruit	Online	5,101,030	5,101,030
2/22/2016	Brit + Co	This Is How to Throw the Ultimate Margarita Day Party	Online	1,595,468	1,595,468

2016 Consumer Program
Ongoing Coverage



Date Fecha	Outlet Medio	Headline Encabezado	Category (Print, Online, TV, Radio)/ Categoría (Print, Online, TV, Radio)	Circulation/ Unique Visitors/ Viewership Circulación/ Visitantes Únicos/ Teleauditorio	Impressions Impresiones
2/22/2016	Examiner	Mix up Your Margarita Recipes with Three New Ones from Patron Tequila	Online	5,087,725	5,087,725
2/23/2016	WTVR (CBS)	Serve up this tasty Grilled Artic Char with Mango Salsa	Online	807,650	807,650
2/23/2016	Bustle	16 Almond Butter Recipes That Prove How Versatile This Ingredient Really Is	Online	8,045,751	8,045,751
2/28/2016	Epicurios	Mango Slaw	Online	5,932,095	5,932,095
3/1/2016	Martha Stewart Living	Rise+Shine	Print	2,067,346	4,754,896
3/1/2016	Costal Living	Raw Power	Print	663,220	1,525,406
3/1/2016	Country Living	Flip! For Pancakes	Print	1,638,506	3,768,564
3/1/2016	Fine Cooking	Aloha, Local!	Print	243,722	560,561
3/1/2016	Food & Wine	Recipes from the Healthiest Place on Earth	Print	952,788	2,191,412
3/1/2016	O, The Oprah Magazine	Mixing Bowl	Print	2,395,496	5,509,641
3/1/2016	SHAPE	The Best Snacks for Your Body	Print	1,607,273	3,696,728
3/1/2016	ABC GO	Chrissy Teigen's Chipotle-Honey Chicken with Mango-avocado salsa	Online	24,354,650	24,354,650
3/2/2016	BuzzFeed	These Sushi Hand Rolls Are Almost Too Cute To Eat	Online	31,040,908	31,040,908
3/6/2016	Bustle	20 Vegan Lunch Ideas To Satisfy Those Afternoon Cravings	Online	8,045,751	8,045,751
3/7/2016	The Cheat Sheet	6 of the Best Homemade Hot Sauce Recipes	Online	5,101,030	5,101,030
3/7/2016	U.S. News & World Report	9 Healthy Ways to Eat Green All Month	Online	3,038,393	3,038,393
3/8/2016	Boston Globe	Recipe for Mango Lassi	Online	4,229,439	4,229,439
3/11/2016	Woman's Day	Shrimp Tacos with Mango and Black Bean Salsa	Online	1,389,442	1,389,442
3/12/2016	Instyle	How to Make Delicious Hawaiian Poke Bowl Without Tuna	Online	1,907,695	1,907,695
3/14/2016	FIRST FOR WOMEN	Secret-weapon Smoothies	Print	1,008,036	2,318,483
3/14/2016	Brit + Co	Tips for the Best Easter Egg Decorating Party Ever	Online	1,595,468	1,595,468
3/16/2016	Bustle	10 Vegan Taco Recipes That Will Become The Meatless Meals You Crave	Online	8,045,751	8,045,751
3/17/2016	Brit+Co	18 Homemade Salad Dressings That Will Make You WANT to Eat Salad	Online	1,595,468	1,595,468
3/17/2016	BuzzFeed	Make This Tasty Fruit And Wine Sorbet And Enjoy It, Damn It	Online	31,040,980	31,040,980
3/21/2016	Popsugar	Coconut Black Rice With Fresh Mango Is a Superfood-Charged Breakfast Worth Waking Up For	Online	11,259,323	11,259,323
3/22/2016	Huffington Post	Strawberry Mango Salsa	Online	43,634,134	43,634,134
3/23/2016	Brit+Co	19 Layered Parfaits You'll Want to Instagram ASAP	Online	1,444,272	1,444,272
3/24/2016	Bustle	18 Vegan Spring Recipes That Make The Most Of This Season's Fresh Ingredients	Online	9,114,509	9,114,509
3/25/2016	Yahoo!	How to Make Vegetarian Sliders With Mango Coleslaw	Online	144,648,591	144,648,591
3/27/2016	The Daily Meal	Chicken Tostada with Mango-Melon Slaw	Online	1,261,804	1,261,804

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3/31/2016	Delish	Cajun Shrimp Tacos with Mango-Avocado Salsa	Online	2,376,498	2,376,498
Q2 Media					
4/1/2016	Family Circle	Heavy Metal	Print	4,037,592	9,286,462
4/1/2016	Woman's Day	Healthy Meal In 20 Minutes Shrimp Taco	Print	3,228,115	7,424,665
4/1/2016	Washington Post	What the Best-dressed Spring Plates are Wearing	Online	38,549,999	38,549,999
4/3/2016	Popsugar	Low in Calories and Filling, This Chia Pudding Is a Perfect Breakfast	Online	11,259,323	11,259,323
4/5/2016	TODAY	Strawberry Mango Popsicles	Online	10,082,532	10,082,532
4/7/2016	Epicurious	Coconut Mango Cream Pie	Online	5,292,232	5,292,232
4/7/2016	Huffington Post	19 Healthy Dinner Recipes Anyone Can Make	Online	43,634,134	43,634,134
4/7/2016	Serious Eats	Thai Coconut Stick Rice With Mango (Khao Niao Mamuang)	Online	4,296,610	4,296,610
4/10/2016	The Cheat Sheet	7 Fruit Desserts That Are Easy to Make	Online	4,149,161	4,149,161
4/13/2016	Dana White Nutrition	Mango-Chive Pretzel Bites	Online	3,600	3,600
4/15/2016	Lexi's Clean Kitchen	Grilled Mango Chicken with Strawberry Mango Salsa	Online	64,997	64,997
4/16/2016	People	Hungry Girl: Make My Fresh and Fruity Salsa for Cinco de Mayo	Online	777,865	777,865
4/18/2016	Popsugar	Feel Full Till Dinner With This Roasted Sweet Potato and Quinoa Salad	Online	12,044,793	12,044,793
4/19/2016	Food & Wine	7 Surprising Ways to Instantly Upgrade Your Tacos	Online	2,171,136	2,171,136
4/20/2016	The Daily Meal	Alaska Salmon Tacos with Mango Salsa and Avocado Cream	Online	963,962	963,962
4/20/2016	Running to the Kitchen	Lobster Mango Avocado Salad	Online	56,597	56,597
4/27/2016	The New York Times	When Life Gives You Lemons	Online	115,768,655	115,768,655
4/29/2016	Thrillist	Serve Up Summer With A Spiked Mango Smoothie	Online	3,230,639	3,230,639
5/1/2016	Martha Stewart Living	Say, Salud!	Print	2,067,346	4,754,896
5/1/2016	Every Day With Rachael Ray	Hack your dinner party!	Print	1,711,108	3,935,548
5/1/2016	Better Homes & Gardens	how to cook PAVLOVA	Print	952,788	2,191,412
5/1/2016	SHAPE	Try it now...Mango	Print	1,607,273	3,696,728
5/1/2016	Costal Living	BOUNTY	Print	663,220	1,525,406
5/1/2016	Family Circle	Uno, Dos, Tres, Ole!	Print	4,037,592	9,286,462
5/1/2016	Food Network	French Toast	Print	1,708,387	3,929,290
5/1/2016	Food Network	Weeknight Cooking	Print	1,708,387	3,929,290
5/1/2016	Redbook	5 Amazing And Sneakily Healthy Weeknight Meals	Print	2,216,865	5,098,790
5/1/2016	BuzzFeed	31 Delicious Things To Cooks In May	Online	31,040,980	31,040,980
5/1/2016	The New York Times	What to Cook This Week	Online	115,768,655	115,768,655
5/1/2016	About.com	13 Fascinating Mango Facts	Online	38,986,278	38,986,278
5/5/2016	TODAY	Mexican Shrimp, Mango and Avocado Rolls	Online	10,082,532	10,082,532
5/5/2016	Paste Magazine	7 Margarita Riffs for Cinco de Mayo	Online	375,915	375,915
5/6/2016	Boston Globe	Need a special dessert for Mother's Day? Try a fruity souffle	Online	4,101,974	4,101,974
5/10/2016	SheKnows	Slow cooker garlic-citrus pulled pork that checks all the boxes	Online	1,146,010	1,146,010



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5/11/2016	Bustle	21 Vegan Memorial Day Recipes For The Most Delicious And Healthy Barbecue Ever	Online	754,797	754,797
5/13/2016	Two Peas and Their Pod	Mango Dark Chocolate Chunk Scones	Online	2,800,000	2,800,000
5/15/2016	Bustle	17 Ways To Eat Avocado For Dinner, Because This Fruit Isn't Just For Avo Toast	Online	754,797	754,797
5/15/2016	The New York Times	What to Cook This Week	Online	115,768,655	115,768,655
5/16/2016	The Cheat Sheet	6 Ways to Use Fresh Spring Fruit in Lunch and Dinner Dishes	Online	5,101,030	5,101,030
5/16/2016	Foxes Love Lemons	Mango-Pineapple Sangria	Online	117,588	117,588
5/17/2016	Bustle	16 Spring Pasta Salad Recipes For A Totally Refreshing Meal This Season	Online	754,797	754,797
5/18/2016	Washington Post	Marinated Tuna With Mango, Apple and Lime	Print	431,521	992,498
5/18/2016	Thrillist	Mango and Blueberry Wine Slushies Are Crazy-Easy To Make	Online	3,230,639	3,230,639
5/18/2016	About.com	Mango Hot Sauce	Online	38,986,278	38,986,278
5/18/2016	About.com	Varieties of Mango	Online	38,986,278	38,986,278
5/18/2016	About.com	Mango Mythologies	Online	38,986,278	38,986,278
5/18/2016	About.com	Mango Coconut Pancakes	Online	38,986,278	38,986,278
5/18/2016	About.com	Mango Martini	Online	38,986,278	38,986,278
5/19/2016	Examiner	Recipes: strawberry mango feta toast	Online	4,320,360	4,320,360
5/19/2016	Popsugar	These Chicken Mango Lettuce Wraps Are So Delicious and Are Ridiculously Easy to Make	Online	11,259,323	11,259,323
5/20/2016	The Daily Meal	Norma's Terrace Salad	Online	1,261,804	1,261,804
5/20/2016	Cosmopolitan	You'll Never Guess What Olympic Soccer Player Julie Johnston Has For Lunch	Online	7,683,487	7,683,487
5/24/2016	Chicago Tribune	Go tropical with brightly flavored mango-chicken salad	Online	16,878,643	16,878,643
5/24/2016	Men's Fitness	10 BBQ Recipes That Will Build Muscle	Online	1,374,411	1,374,411
5/26/2016	The Realistic Nutritionist	Mango & Mixed Berry Cobbler	Online	TBD	TBD
5/31/2016	Huffington Post	Mango & Kiwi Chia Seed Pudding Parfait	Online	44,079,298	44,079,298
5/31/2016	Epicurious	How to Make Mango Sorbet Without Any Fancy Equipment	Online	7,612,647	7,612,647
6/1/2016	Martha Stewart Living	Tropic Wonders	Print	2,067,346	4,754,896
6/1/2016	Food Network	Weeknight Cooking	Print	1,708,387	3,929,290
6/1/2016	Real Simple	Rhubarb	Print	2,031,596	4,672,671
6/1/2016	SHAPE	Slimming energy drinks	Print	1,607,273	3,696,728
6/1/2016	Saveur Online	How to Pick the Perfect Mango	Online	1,499,109	1,499,109
6/2/2016	Forbes	Best Summer Cocktails: 27 Easy Recipes to Try This Season	Online	23,746,651	23,746,651
6/3/2016	Huffington Post	The Nicaraguan Diet: Simple, Low-cost, Delicious and Nutritious	Online	44,079,298	44,079,298
6/5/2016	Bustle	15 Vegan Recipes Perfect For Your Graduation Party	Online	754,797	754,797
6/6/2016	First For Women	Trend to try Protein power bowls	Print	1,008,036	2,318,483
6/8/2016	The Chew (ABC)	Tropical Grilled Shrimp Salad	Online	851,496	851,496
6/8/2016	The Daily Meal	Fish Tacos With Walnut Slaw	Online	488,708	488,708
6/8/2016	Huffington Post	You Are What You Eat: Start Early For Lifelong Healthy Eating Habits	Online	44,079,298	44,079,298



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6/13/2016	Epicurious	Mango-Matcha Chia Seed "Pudding"	Online	7,612,647	7,612,647
6/13/2016	Popsugar	A Few Ingredients and a Microwave Are All You Need to Enjoy These Latin-Inspired Mug Cakes	Online	11,259,323	11,259,323
6/13/2016	Food Network: Healthy Eats	Healthy Kids' Snacks for Summer	Online	144,579	144,579
6/14/2016	The Chew (ABC)	Tropical Banana Split	Online	851,496	851,496
6/17/2016	Bustle	23 Vegetarian Recipes To Celebrate National Eat Your Vegetables Day	Online	754,797	754,797
6/18/2016	CBS News	The Dish: Louis Tikaram	Online	6,958,632	6,958,632
6/18/2016	Boston Globe	Recipes: Fish tacos without the mess of frying	Online	15,669,035	15,669,035
6/21/2016	The Chew (ABC)	Shrimp, Mango, and Avocado Rolls	Online	851,496	851,496
6/21/2016	The Chew (ABC)	Grilled Chicken Tacos with Tomato-Mango Salsa	Online	851,496	851,496
6/22/2016	SheKnows	Mango piña colada: A holy trinity of boozy tropical flavors	Online	1,146,010	1,146,010
6/23/2016	The Chew (ABC)	Jerk Shrimp with Nassau Grits	Online	851,496	851,496
6/23/2016	Food & Wine	7 Reasons Snapper Will Be Your Go-To Fish This Summer	Online	3,579,773	3,579,773
6/25/2016	Life by Daily Burn	9 Refreshing Fruit Salad Recipes for Summer	Online	42,963	42,963
6/26/2015	Food Network: Healthy Eats	Mango Tumeric Lassi Ice Pops	Online	144,579	144,579
6/27/2016	The Chew (ABC)	Crispy Shrimp Tacos with Grilled Mango Salsa	Online	851,496	851,496
6/28/2016	The Denver Post	Short Order: Lamb and mango salad with Thai dressing	Online	2,927,797	2,927,797
6/29/2016	AOL	Grilled mango curry chicken skewers	Online	23,563,624	23,563,624
6/29/2016	Examiner	Diet dessert recipes: Eat your cake, lose weight in fat burning summer desserts	Online	4,320,360	4,320,360
6/30/2016	Health Magazine	How to Make a Mango-Mint-Rum-Slush	Online	2,320,212	2,320,212
Q3 Media					
7/1/2016	Good Housekeeping	Your Pantry	Print	4,336,758	9,974,543
7/1/2016	The New York Times	Recipes for Independence	Online	94,277,583	94,277,583
7/1/2016	Redbook	10 new ideas for chicken breast	Print	2,216,865	5,098,790
7/1/2016	FOX News	12 great grilling recipes for your Fourth of July cookout	Online	26,045,609	26,045,609
7/2/2016	SheKnows	Grill and chill with this tropical margarita for some 'me time'	Online	1,489,813	1,489,813
7/7/2016	The Huffington Post	5 Surprising Facts About Mangos	Online	38,776,575	38,776,575
7/7/2016	Yahoo!	Healthy Eating Habits from Around the World	Online	86,351,364	86,351,364
7/8/2016	Huffington Post	Mango, The Life Changer	Online	38,776,575	38,776,575
7/8/2016	Health Magazine	How to Make a Mango-Avocado Magarita	Online	2,320,212	2,320,212
7/12/2016	Cooking Light	3-Ingredient Tropical Mango Pops	Online	9,733,757	9,733,757
7/12/2016	Good Housekeeping	Grilled Pork Scaloppine with Mango Salsa	Online	2,606,971	2,606,971
7/18/2016	TODAY	3 ways to make slushies at home - perfect for a super hot day	Online	20,533,560	20,533,560

2016 Consumer Program
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7/22/2016	Huffington Post	Sunday Meal Planner: Get Through The Week With Cheesy Quinoa And More	Online	38,776,575	38,776,575
7/22/2016	The Daily Meal	Mango Moscow Mule	Online	591,327	591,327
7/25/2016	People	Rio-Bound Soccer Star Julie Johnston: 5 Things to Know	Online	16,251,232	16,251,232
7/25/2016	Popsugar	This Tropical Mahi Mahi Recipe Will Rival Your Favorite Taco Shop	Online	2,385,823	2,385,823
7/26/2016	SHAPE	How to Make the Perfect Smoothie Bowl	Online	3,242,341	3,242,341
7/27/2016	Huffington Post	Adopt These Healthy Eating Habits From Around The World	Online	38,776,575	38,776,575
7/27/2016	Eater	Watch and Listen: Mango-Tilapia Ceviche Sounds as Good as It Looks	Online	4,075,249	4,075,249
7/29/2016	Brit + Co	We Made Mango Peach Frosé from Trader Joe's Products and They're Delicious	Online	9,839,795	9,839,795
8/1/2016	Food Network Magazine	Summer Luau	Print	1,708,387	3,929,290
8/1/2016	Eating Well	Nosh: Easy Heathy Recipes	Print	764,479	1,758,302
8/1/2016	SELF	#SNACKGOALS	Print	1,488,855	3,424,367
8/1/2016	Every Day With Rachael Ray	Fruit Salad REFRESH	Print	1,711,108	3,935,548
8/1/2016	SHAPE	The Salad Shake-Up	Print	1,607,273	3,696,728
8/1/2016	Cooking Light	Mango-Jalapeno Slaw	Print	1,783,808	4,102,758
8/1/2016	Family Circle	Haute Dogs	Print	3,972,940	9,137,762
8/1/2016	Family Circle	A Jamaican-Style Dinner Party	Print	3,972,940	9,137,762
8/1/2016	Redbook	Dinner Served Deliciously Cold	Print	2,224,953	5,117,392
8/1/2016	Men's Fitness	Seared Ahi Tuna with Mango and Avocado Salsa	Online	1,786,734	1,786,734
8/2/2016	Yahoo!	Eight Ice Pop Recipes to Cool Down Summer	Online	86,351,364	86,351,364
8/2/2016	Men's Fitness	Grilled Lemongrass Chicken with Mango-Cucumber Salad	Online	1,786,734	1,786,734
8/4/2016	Men's Fitness	How to Make Healthy Ice Cream with Two Fruit Ingredients	Online	1,786,734	1,786,734
8/6/2016	The Daily Meal	Blueberry Mango Crisp	Online	591,327	591,327
8/8/2016	First For Women	Dr. Oz's Top 10 Slimming Salads	Print	989,032	2,274,774
8/8/2016	Food Network: Healthy Eats	Mango Spring Rolls with Ginger-Peanut Sauce	Online	144,579	144,579
8/8/2016	The Arizona Republic	What U.S. Olympic athletes eat to prepare for Rio: Shakes, jerky and burritos?	Online	2,578,566	2,578,566
8/9/2016	Life by Daily Burn	10 Healthier Takes on Lobster Rolls, Fish Tacos and More	Onle	42,963	42,963
8/10/2016	Thrillist	Loaded Hot Dogs Three Ways	Online	4,199,830	4,199,830
8/10/2016	Men's Fitness	The Easiest Paleo Recipes for Guys Who Can't Cook	Online	1,786,734	1,786,734
8/19/2016	Los Angeles Times	Farmers market report: Passion fruit is in season	Online	27,286,897	27,286,897
8/19/2016	Sonima	50 New Grilling Recipes for Your Favorite Foods	Online	126,618	126,618
8/23/2016	Food Network: Healthy Eats	Back-to-School Lunch! Mango Chicken Salad Waraps	Online	144,579	144,579
9/1/2016	Martha Stewart Living	Power Lunches	Print	2,083,399	4,791,818

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9/1/2016	Food Network Magazine	50 Late-Night Snacks	Print	1,770,916	4,073,107
9/1/2016	Food Network Magazine	Born to Barbecue	Print	1,770,916	4,073,107
9/1/2016	Food Network Magazine	Mix & Match Sangria	Print	1,770,916	4,073,107
9/1/2016	Health Magazine	Build a Better Bowl	Print	1,363,862	3,136,883
9/1/2016	Family Circle Magazine	Bento to Go	Print	3,972,940	9,137,762
9/1/2016	Better Homes & Gardens	Pure Padma	Print	7,624,910	17,537,293
9/1/2016	Eating Well	Be a Slider-Party Pro	Print	1,017,380	2,339,974
9/1/2016	Eating Well	Just Tell Me What to Eat	Print	1,017,380	2,339,974
9/1/2016	SHAPE	Smart Starters	Print	2,528,292	5,815,072
9/1/2016	The Kitchn	Recipe: Tomato-Mango Salsa	Online	1,175,064	1,175,064
9/2/2016	Thrillist	Blackened Shrimp Tacos with Mango Salsa	Online	4,199,830	4,199,830
9/9/2016	Popsugar	Mango Pico de Gallo Makes Any Dish Tropical	Online	2,385,823	2,385,823
9/13/2016	Yahoo!	Make Our A Mango Smoothie: Why Mangoes Are The New Superfood	Online	86,351,364	86,351,364
9/15/2016	SheKnows	Game day dishes that just might be more exciting than the game itself	Online	1,489,813	1,489,813
9/27/2016	Huffington Post	Tiramisu With Mango, An Exotic Twist To An Italian Classic	Online	38,776,575	38,776,575
Q4 Media					
10/1/2016	Good Housekeeping	At Home with Daphne Oz	Print	4,345,870	9,995,501
10/1/2016	Cooking Light	Tumeric by the Glassful	Print	1,783,808	4,102,758
10/4/2016	Brides	Get Flawless Wedding Skin in Just 10 Days With This Diet	Online	3,090,836	3,090,836
10/7/2016	The Daily Meal	Deconstructed Paleo Sushi Bowl	Online	709,592	709,592
10/9/2016	Popsugar	This Is How All Your Favorite Food Stars Cook Chicken Thighs	Online	16,337,410	16,337,410
10/22/2016	Epicurious	Salmon with Mango Salsa	Online	10,054,503	10,054,503
11/4/2016	SELF	13 Kitchen Tool Hacks You'll Wish You Knew Sooner	Online	2,472,203	2,472,203
11/6/2016	Bustle	How To Celebrate National Nachos Day, One Of The Most Important Days Of The Year	Online	1,177,483	1,177,483
11/9/2016	The Kitchn (Facebook)	How to Cut a Mango	Online	1,694,994	1,694,994
11/11/2016	PureWow (Facebook)	Wholesome and delicious gluten free desserts with Genevieve Ko	Online	1,112,821	1,112,821
11/21/2016	The Daily Meal	Seared Mahi Mahi With Passion Fruit Sauce, Eggplant and Mango Salsa, and Crushed Fingerling Potatoes	Online	709,592	709,592
11/22/2016	Huffington Post	7 Brilliantly Better-For-You Recipes To Satisfy Your Guilty Food Cravings	Online	31,021,260	31,021,260
12/1/2016	Eating Well	Go Orange	Print	1,017,380	2,339,974
12/12/2016	SHAPE	Sweet and Savory Mango Recipes You Can Make Year-Round	Online	3,242,341	3,242,341
Q1 Media				594,616,364	624,112,068
Q2 Media				1,103,206,033	1,145,836,715
SMT				12,737,100	12,737,100
Q3 Media				749,541,373	816,749,175
Q4 Media				78,770,093	88,061,268
MAT RELEASE				30,545,742	30,545,742
TOTAL 2016				2,569,416,705	2,718,042,068

Date Fecha	Market	Station	Program	Impressions Impresiones	Web Posting
Julie Johnston Satellite Media Tour					
6/6/2016	Buffalo	WHLD-AM	Gio and Jones	69,000	
6/6/2016	Philadelphia	WCHE-AM	Morning Magazine	98,000	
6/6/2016	New York	WKNY-AM	Morning Show with Warren Lawrence	37,000	
6/6/2016	Lubbock	KFYO-AM	Lubbock's First News	17,000	
6/6/2016	Augusta	WEZO-AM	Talk of the Town	22,000	
6/6/2016	Raleigh	WRAZ	News on FOX	59,000	
6/6/2016	Cedar Rapids	KFXA	FOX 28 News	34,000	
6/6/2016	Cedar Rapids	KFXA	FOX 28 News	28,000	http://cbs2iowa.com/community/more-fun-in-the-morning/interview-with-fifa-star-julie-johnston
6/6/2016	Norfolk	WXGM-FM	Xtra 99.1 Morning Show	68,000	
6/6/2016	Memphis	WATN	Memphis Live	41,000	
6/6/2016	Montgomery	WFSA	Alabama Live	17,000	
6/6/2016	Montgomery	WFSA	Alabama Live	33,000	
6/6/2016	U.S. National	SiriusXM	The Morning Breakaway	1,670,000	
6/6/2016	U.S. National	U.S. National	Clean Food	530,000	
6/6/2016	U.S. National	U.S. National	Clean Food	144,000	http://radiomd.com/show/clean-food-network/item/32054-nutritional-value-versatility-benefits-of-mangoes
6/6/2016	U.S. National	120 Sports	The Morning Run	815,000	
6/6/2016	U.S. National	120 Sports	The Morning Run	145,369	http://www.120sports.com/video/v182409086/1on1-with-julie-johnston
6/7/2016	Philadelphia	Comcast	Breakfast on Broad	173,000	
6/7/2016	Abilene	KXYL-AM and FM	Going Home	30,000	
6/7/2016	Terre Haute	WTWO	Good Day Live	33,000	
6/7/2016	Terre Haute	WTWO	Good Day Live	26,000	http://www.mywabashvalley.com/gdl/professional-soccer-player-julie-johnston
6/7/2016	Michigan Regional	MI News 26	News	26,000	
6/9/2016	Mid-Atlantic Regional	Comcast Sports	Sports Talk Live	366,000	
6/9/2016	Mid-Atlantic Regional	Comcast Sports	Sports Talk Live	935,000	http://www.csnmidatlantic.com/video/uswnts-julie-johnston-previews-teams-olympics-push
6/9/2016	California Regional	Comcast Sports	Sports Talk Live	586,000	
6/10/2016	U.S. National	Syndicated	What's Up with Wendy	2,792,000	
6/10/2016	U.S. National	Syndicated	What's Up with Wendy	172,731	http://archives.warpradio.com/btr/wgcharchives/whatsupwithwendy/061016.mp3
6/10/2016	Tucson	KGUN/KWBA	The Morning Blend	51,000	
6/10/2016	Tucson	KGUN/KWBA	The Morning Blend	224,000	http://www.kgun9.com/morning-blend/olympic-soccer-athlete-julie-johnston
6/20/2016	U.S. National	Syndicated	News Watch	3,300,000	
7/9/2016	California Regional	Syndicated	California Life HD	195,000	http://californialifehd.com/2016/07/05/olympian-julie-johnston-shares-her-secret-to-eating-healthy/
TOTAL SMT				12,737,100	

Date Fecha	Market	Newspaper	Impressions Impresiones
"Freshen Your Meal Prep" Mat Release			
12/6/2016	CASA GRANDE	WWW.PINALCENTRAL.COMTN*	-
12/6/2016	LONDON	WWW.WESTERNGAZETTE.CATN*	-
12/6/2016	MONTAGUE	WWW.PEICANADA.COMTN*	41,050
12/6/2016	PENTICTON	WWW.PENTICTONHERALD.CATN*	-
12/6/2016	PORT VILA	WWW.DAILYPOST.VUTN*	-
12/6/2016	WAINWRIGHT	WWW.STARNEWS.CATN*	-
12/6/2016	NEW YORK, NY	WWW.THEDAILYMAIL.NETTN*	20,988
12/6/2016	NEW YORK, NY	WWW.COLUMBIAGREENEMEDIA.COMTN*	-
12/6/2016	NEW YORK, NY	WWW.REGISTERSTAR.COMTN*	29,166
12/6/2016	NEW YORK, NY	WWW.IONIANNEWS.COMTN*	-
12/9/2016	NEW YORK, NY	WWW.BLOG.NJ.COM	631,000
12/6/2016	NEW YORK, NY	WWW.PELHAMPLUS.COMTN*	-
12/6/2016	NEW YORK, NY	WWW.QCHRON.COMTN*	14,322
12/6/2016	LOS ANGELES, CA	WWW.BIGBEARGRIZZLY.NETTN*	30,000
12/6/2016	LOS ANGELES, CA	WWW.DESERTNEWS.COMTN*	1,073
12/6/2016	LOS ANGELES, CA	WWW.COASTALVIEW.COMTN*	-
12/6/2016	LOS ANGELES, CA	WWW.CHAMPIONNEWSPAPERS.COMTN*	2,407
12/6/2016	LOS ANGELES, CA	WWW.FONTANAHERALDNEWS.COMTN*	12,869
12/6/2016	LOS ANGELES, CA	WWW.HIGHLANDNEWS.NETTN*	5,196
12/6/2016	LOS ANGELES, CA	WWW.MOUNTAIN-NEWS.COMTN*	32,700
12/6/2016	LOS ANGELES, CA	WWW.LADOWNTOWNNEWS.COMTN*	33,300
12/6/2016	LOS ANGELES, CA	WWW.MALIBUTIMES.COMTN*	9,401
12/6/2016	LOS ANGELES, CA	WWW.THEPOLYPOST.COMTN*	230
12/6/2016	LOS ANGELES, CA	WWW.SANFERNANDOSUN.COMTN*	14,792
12/6/2016	LOS ANGELES, CA	WWW.TEHACHAPINNEWS.COMTN*	-
12/6/2016	LOS ANGELES, CA	WWW.NEWSMIRROR.NETTN*	1,829
12/6/2016	CHICAGO, IL	WWW.JOURNAL-TOPICS.COMTN*	24,000
12/6/2016	CHICAGO, IL	WWW.HERSCHERPILOT.COMTN*	958
12/6/2016	CHICAGO, IL	WWW.DAILY-JOURNAL.COMTN*	-
12/6/2016	CHICAGO, IL	WWW.HERALDARGUS.COMTN*	20,900
12/6/2016	CHICAGO, IL	WWW.815LIFE.COMTN*	-
12/6/2016	CHICAGO, IL	WWW.THENEWSDISPATCH.COMTN*	29,446
12/6/2016	CHICAGO, IL	WWW.MYWEBTIMES.COMTN*	18,500
12/6/2016	CHICAGO, IL	WWW.MYSHOPPER.BIZTN*	-
12/6/2016	SAN FRANCISCO, CA	WWW.THEPRESS.NETTN*	-
12/6/2016	SAN FRANCISCO, CA	WWW.GILROYDISPATCH.COMTN*	33,500
12/6/2016	SAN FRANCISCO, CA	WWW.MORGANHILLTIMES.COMTN*	45,700
12/6/2016	SAN FRANCISCO, CA	WWW.SANBENITOCOUNTYTODAY.COMTN*	10,240
12/8/2016	SAN FRANCISCO, CA	WWW.NEWS.GOOGLE.COM	14,737,000
12/6/2016	SAN FRANCISCO, CA	WWW.PACIFICTRIBUNE.COMTN*	8
12/6/2016	SAN FRANCISCO, CA	WWW.MARINSCOPE.COMTN*	16,400
12/6/2016	SAN FRANCISCO, CA	WWW.SONOMAWEST.COMTN*	4,424
12/6/2016	SAN FRANCISCO, CA	WWW.HOMETOWN-SHOPPER.COMTN*	385
12/6/2016	PHILADELPHIA, PA	WWW.PHILADELPHIAWEEKLY.COMTN*	11,000

12/6/2016	PHILADELPHIA, PA	WWW.THEINTELL.COMTN*	-
12/6/2016	PHILADELPHIA, PA	WWW.BUCKSCOUNTYCOURIERTIMES.COMTN*	-
12/6/2016	PHILADELPHIA, PA	WWW.SHORENEWSTODAY.COMTN*	-
12/6/2016	PHILADELPHIA, PA	WWW.NEWARKPOSTONLINE.COMTN*	25,500
12/6/2016	PHILADELPHIA, PA	WWW.PRESSOFATLANTICCITY.COMTN*	916,000
12/6/2016	PHILADELPHIA, PA	WWW.CENTRALJERSEY.COMTN*	579
12/6/2016	PHILADELPHIA, PA	WWW.ATLANTICCITYWEEKLY.COMTN*	237,925
12/6/2016	PHILADELPHIA, PA	WWW.BURLINGTONCOUNTYTIMES.COMTN*	-
12/6/2016	BOSTON, MA	WWW.FOXBOROREPORTER.COMTN*	-
12/6/2016	BOSTON, MA	WWW.SENTINELSOURCE.COMTN*	51,882
12/6/2016	BOSTON, MA	WWW.HOMENEWSHERE.COMTN*	6,591
12/6/2016	DETROIT, MI	WWW.SOURCENEWSPAPERS.COMTN*	-
12/6/2016	DETROIT, MI	WWW.VOICENEWS.COMTN*	140
12/6/2016	DETROIT, MI	WWW.PRESSANDGUIDE.COMTN*	775
12/6/2016	DETROIT, MI	WWW.THENEWSHERALD.COMTN*	283
12/6/2016	WASHINGTON, DC	WWW.SPIRITOFJEFFERSON.COMTN*	-
12/6/2016	WASHINGTON, DC	WWW.FREDERICKSBURG.COMTN*	529,600
12/6/2016	WASHINGTON, DC	WWW.FREDERICKSBURGRELOCATIONGUIDE.COMTN*	-
12/6/2016	WASHINGTON, DC	WWW.INSIDENOVA.COMTN*	212,000
12/6/2016	WASHINGTON, DC	WWW.FAIRFAXTIMES.COMTN*	343,419
12/6/2016	WASHINGTON, DC	WWW.WASHINGTONFAMILY.COMTN*	-
12/6/2016	WASHINGTON, DC	WWW.DCMILITARY.COMTN*	-
12/6/2016	WASHINGTON, DC	WWW.SOMDNEWS.COMTN*	-
12/6/2016	WASHINGTON, DC	WWW.FAUQUIER.COMTN*	-
12/6/2016	WASHINGTON, DC	WWW.WINCHESTERSTAR.COMTN*	19,300
12/6/2016	DALLAS, TX	WWW.AIMMEDIATEXAS.COMTN*	-
12/6/2016	DALLAS, TX	WWW.DALLASWEEKLY.COMTN*	3,741
12/6/2016	DALLAS, TX	WWW.FORTWORTHBUSINESS.COMTN*	268,149
12/6/2016	DALLAS, TX	WWW.KAUFMANHERALD.COMTN*	8,295
12/6/2016	DALLAS, TX	WWW.DAILYTRIBUNE.NETTN*	31,200
12/6/2016	DALLAS, TX	WWW.STARLOCALMEDIA.COMTN*	-
12/6/2016	DALLAS, TX	WWW.TERRELLTRIBUNE.COMTN*	8,074
12/6/2016	HOUSTON, TX	WWW.ALVINSUN.NETTN*	5,722
12/6/2016	HOUSTON, TX	WWW.BAYCITYTRIBUNE.COMTN*	4,465
12/6/2016	HOUSTON, TX	WWW.LEADER-NEWS.COMTN*	6,572
12/6/2016	HOUSTON, TX	WWW.FORTBENDAUTOS.COMTN*	-
12/6/2016	HOUSTON, TX	WWW.GALVESTONDAILYNEWS.COMTN*	364,000
12/6/2016	HOUSTON, TX	WWW.GALVNEWS.COMTN*	1,800
12/6/2016	HOUSTON, TX	WWW.YOURHOUSTONNEWS.COMTN*	159,203
12/6/2016	HOUSTON, TX	WWW.FBHERALD.COMTN*	13,598
12/6/2016	HOUSTON, TX	WWW.JOURNAL-SPECTATOR.COMTN*	5,530
12/6/2016	MIAMI, FL	WWW.SOUTHADENEWSLEADER.COMTN*	-
12/6/2016	MIAMI, FL	WWW.ISLANDERNEWS.COMTN*	-
12/6/2016	MIAMI, FL	WWW.ELNUEVOHERALDO.COMTN*	1,800,000
12/6/2016	MIAMI, FL	WWW.MIAMITIMESONLINE.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.INSIDERADIO.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.INSIDERADIO.COMTN*	-

12/6/2016	ATLANTA, GA	WWW.THEATLANTAVOICE.COMTN*	2,784
12/6/2016	ATLANTA, GA	WWW.NEWTONCITIZEN.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.ROCKDALECITIZEN.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.DOUGLASCOUNTYSENTINEL.COMTN*	18,800
12/6/2016	ATLANTA, GA	WWW.THECRIER.NETTN*	4,506
12/6/2016	ATLANTA, GA	WWW.GRIFFINDAILYNEWS.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.JACKSONPROGRESS-ARGUS.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.NEWS-DAILY.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.GWINNETTPREPSPORTS.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.MDJONLINE.COMTN*	90,600
12/6/2016	ATLANTA, GA	WWW.TRIBUNELEDGERNEWS.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.HENRYHERALD.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.NORTHWESTGEORGIANEWS.COMTN*	-
12/6/2016	ATLANTA, GA	WWW.OCONEEENTERPRISE.COMTN*	2,440
12/6/2016	SEATTLE, WA	WWW.GOANACORTES.COMTN*	-
12/6/2016	SEATTLE, WA	WWW.EASTOFSEATTLE.NEWSTN*	-
12/6/2016	SEATTLE, WA	WWW.NORTHWESTALON.COMTN*	-
12/6/2016	SEATTLE, WA	WWW.VOICEOFTHEVALLEY.COMTN*	-
12/6/2016	SEATTLE, WA	WWW.PTLEADER.COMTN*	-
12/6/2016	SEATTLE, WA	WWW.DAILYUW.COMTN*	-
12/6/2016	SEATTLE, WA	WWW.IFIBERONENEWSRADIO.COMTN*	3,384
12/6/2016	SEATTLE, WA	WWW.YELMONLINE.COMTN*	5,527
12/6/2016	CLEVELAND, OH	WWW.UMUDYNAMO.COMTN*	-
12/6/2016	CLEVELAND, OH	WWW.CHAGRINVALLEYTODAY.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.VOICEOFALEXANDRIA.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.THEAMERYFREEPRESS.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.ISANTI-CHISAGOCOUNTYSTAR.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.SOUTHERNMINN.COMTN*	57,421
12/6/2016	MINNEAPOLIS, MN	WWW.MESSAGEMEDIA.COMTN*	18,400
12/6/2016	MINNEAPOLIS, MN	WWW.LPLEADER.NETTN*	3,343
12/6/2016	MINNEAPOLIS, MN	WWW.MORAMINN.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.OSCEOLASUN.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.PINECITYMN.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.COUNTRYMESSENGER.COMTN*	-
12/6/2016	MINNEAPOLIS, MN	WWW.PRESSPUBS.COMTN*	31,518
12/6/2016	MINNEAPOLIS, MN	WWW.WILLMARRADIO.COMTN*	300
12/6/2016	SAN DIEGO, CA	WWW.CORONADONEWSCA.COMTN*	1,627
12/6/2016	SAN DIEGO, CA	WWW.SEASIDECOURIER.COMTN*	-
12/6/2016	SAN DIEGO, CA	WWW.IMPERIALBEACHNEWSCA.COMTN*	233
12/6/2016	ST. LOUIS, MO	WWW.BGFALCONMEDIA.COMTN*	5,600
12/6/2016	ST. LOUIS, MO	WWW.ALESTLELIVE.COMTN*	513
12/6/2016	ST. LOUIS, MO	WWW.THEINTELLIGENCER.COMTN*	12,756
12/6/2016	ST. LOUIS, MO	WWW.MYLEADERPAPER.COMTN*	-
12/6/2016	ST. LOUIS, MO	WWW.THEJOURNAL-NEWS.NETTN*	6,723
12/6/2016	ST. LOUIS, MO	WWW.OKAWVILLETIMES.COMTN*	-
12/6/2016	ST. LOUIS, MO	WWW.THEIJNEWS.COMTN*	-
12/6/2016	ST. LOUIS, MO	WWW.GLADSTONEDISPATCH.COMTN*	-

12/6/2016	ST. LOUIS, MO	WWW.STLAMERICAN.COMTN*	26,387
12/6/2016	ST. LOUIS, MO	WWW.STEGENHERALD.COMTN*	2,374
12/6/2016	ST. LOUIS, MO	WWW.WARRENCOUNTYRECORD.COMTN*	-
12/6/2016	ST. LOUIS, MO	WWW.EMISSOURIAN.COMTN*	65,600
12/6/2016	PITTSBURGH, PA	WWW.TIMESONLINE.COMTN*	222,000
12/6/2016	PITTSBURGH, PA	WWW.THECLARIONNEWS.COMTN*	-
12/14/2016	PITTSBURGH, PA	WWW.SHOPHORSETRADER.COM*	609
12/6/2016	PITTSBURGH, PA	WWW.SHOPHORSETRADER.COMTN*	-
12/14/2016	PITTSBURGH, PA	HORSE TRADER*	-
12/6/2016	PITTSBURGH, PA	WWW.THEDAONLINE.COMTN*	-
12/6/2016	PITTSBURGH, PA	WWW.HERALDSTANDARD.COMTN*	68,200
12/6/2016	PHOENIX, AZ	WWW.MOHAVEDAILYNEWS.COMTN*	48,600
12/6/2016	PHOENIX, AZ	WWW.LEBANONDAILYRECORD.COMTN*	13,913
12/6/2016	PHOENIX, AZ	WWW.THEMONITOR.COMTN*	137,000
12/6/2016	PHOENIX, AZ	WWW.ARCADIANEWS.COMTN*	-
12/6/2016	PHOENIX, AZ	WWW.ARIZONAClassifieds.NEWSZAP.COMTN*	33,100
12/6/2016	PHOENIX, AZ	WWW.WMICENTRAL.COMTN*	34,154
12/6/2016	PHOENIX, AZ	WWW.WICKENBURGSUN.COMTN*	6,759
12/6/2016	PHOENIX, AZ	WWW.YUMASUN.COMTN*	-
12/6/2016	BALTIMORE, MD	WWW.AVENUENEWS.COMTN*	-
12/6/2016	BALTIMORE, MD	WWW.CAPITALGAZETTE.COMTN*	45,100
12/6/2016	BALTIMORE, MD	WWW.DUNDALKEAGLE.COMTN*	-
12/6/2016	BALTIMORE, MD	WWW.DELMARVAClassifieds.NEWSZAP.COMTN*	33,100
12/6/2016	BALTIMORE, MD	WWW.CHEESAPEAKE360.COMTN*	-
12/6/2016	BALTIMORE, MD	WWW.MYEASTERNSHOREMD.COMTN*	15,361
12/6/2016	BALTIMORE, MD	WWW.STARDEM.COMTN*	51,800
12/6/2016	BALTIMORE, MD	WWW.CECILDAILY.COMTN*	43,137
12/6/2016	DENVER, CO	WWW.THEFLUME.COMTN*	11,076
12/6/2016	DENVER, CO	WWW.ESTES PARKNEWS.COMTN*	-
12/6/2016	DENVER, CO	WWW.LEADVILLEHERALD.COMTN*	5,571
12/6/2016	DENVER, CO	WWW.LHVC.COMTN*	-
12/6/2016	PORTLAND, OR	WWW.THEREFLECTOR.COMTN*	9,772
12/6/2016	PORTLAND, OR	WWW.BETA-CHIEFTAIN.COMTN*	-
12/6/2016	PORTLAND, OR	WWW.DAILYBAROMETER.COMTN*	-
12/6/2016	PORTLAND, OR	WWW.ORANGEMEDIANETWORK.COMTN*	-
12/6/2016	CINCINNATI, OH	WWW.AMERICANISRAELITE.COMTN*	-
12/6/2016	KANSAS CITY, MO	WWW.ATCHISONGLOBENOW.COMTN*	-
12/6/2016	KANSAS CITY, MO	WWW.KEARNEYCOURIER.COMTN*	-
12/6/2016	KANSAS CITY, MO	WWW.LIBERTYTRIBUNE.COMTN*	2,087
12/6/2016	KANSAS CITY, MO	WWW.OTTAWAHERALD.COMTN*	42,800
12/6/2016	KANSAS CITY, MO	WWW.REPUBLIC-ONLINE.COMTN*	1,648
12/6/2016	KANSAS CITY, MO	WWW.SMITHVILLEHERALD.COMTN*	618
12/6/2016	KANSAS CITY, MO	WWW.ATCHISONGLOBENOW.COMTN*	-
12/6/2016	KANSAS CITY, MO	WWW.GREENACRESSELLS.COMTN*	-
12/6/2016	KANSAS CITY, MO	WWW.HIAWATHAWORLDonline.COMTN*	-
12/6/2016	KANSAS CITY, MO	WWW.BENTONCOUNTYENTERPRISE.COMTN*	3,184
12/6/2016	SACRAMENTO, CA	WWW.FORESTHILLSMESSENGER.COMTN*	928

12/6/2016	SACRAMENTO, CA	WWW.EGCITIZEN.COMTN*	9,323
12/6/2016	SACRAMENTO, CA	WWW.GALTHERALDONLINE.COMTN*	7,421
12/6/2016	SACRAMENTO, CA	WWW.APPEAL-DEMOCRAT.COMTN*	-
12/6/2016	MILWAUKEE, WI	WWW.WDTIMES.COMTN*	27,036
12/6/2016	NORFOLK, VA	WWW.OBSENTINEL.COMTN*	-
12/6/2016	INDIANAPOLIS, IN	WWW.FLYERGROUP.COMTN*	-
12/6/2016	INDIANAPOLIS, IN	WWW.NEWSEXAMINER.COMTN*	9,040
12/6/2016	INDIANAPOLIS, IN	WWW.HARTFORDCITYNEWSTIMES.COMTN*	4,543
12/6/2016	INDIANAPOLIS, IN	WWW.INDIANAPOLISRECORDER.COMTN*	8,207
12/6/2016	INDIANAPOLIS, IN	WWW.KOKOMOPERSPECTIVE.COMTN*	-
12/6/2016	INDIANAPOLIS, IN	WWW.CHRONICLE-TRIBUNE.COMTN*	31,200
12/6/2016	INDIANAPOLIS, IN	WWW.REPORTER-TIMES.COMTN*	-
12/6/2016	INDIANAPOLIS, IN	WWW.THECOURIERTIMES.COMTN*	368
12/6/2016	INDIANAPOLIS, IN	WWW.SHELBYNEWS.COMTN*	-
12/6/2016	INDIANAPOLIS, IN	WWW.WINCHESTERNEWSGAZETTE.COMTN*	3,586
12/6/2016	SAN ANTONIO, TX	WWW.HCCOMMUNITYJOURNAL.COMTN*	-
12/6/2016	SAN ANTONIO, TX	WWW.LAREDOSBARGAINBOOK.COMTN*	853
12/6/2016	ORLANDO, FL	WWW.SOUTHLAKEPRESS.COMTN*	-
12/6/2016	NEW ORLEANS, LA	WWW.HAMMONDSTAR.COMTN*	14,064
12/6/2016	NEW ORLEANS, LA	WWW.HOUMATIMES.COMTN*	-
12/6/2016	CHARLOTTE, NC	WWW.THEDIGITALCOURIER.COMTN*	-
12/6/2016	CHARLOTTE, NC	WWW.ENQUIRERJOURNAL.COMTN*	-
12/6/2016	BUFFALO, NY	WWW.MYWNYNEWS.COMTN*	-
12/6/2016	SALT LAKE CITY, UT	WWW.CACHEVALLEYDAILY.COMTN*	20,900
12/6/2016	SALT LAKE CITY, UT	WWW.MOABSUNNEWS.COMTN*	-
12/6/2016	SALT LAKE CITY, UT	WWW.RICHFIELDREAPER.COMTN*	7,478
12/6/2016	SALT LAKE CITY, UT	WWW.UBMEDIA.BIZTN*	-
12/6/2016	HARTFORD, CT	WWW.BRANFORDSEVEN.COMTN*	2,180
12/6/2016	HARTFORD, CT	WWW.GUILFORDATTICUS.COMTN*	-
12/6/2016	HARTFORD, CT	WWW.JOURNALINQUIRER.COMTN*	38,700
12/6/2016	HARTFORD, CT	WWW.CTPOSTCHRONICLE.COMTN*	93
12/6/2016	HARTFORD, CT	WWW.MINUTEMANNEWSCENTER.COMTN*	1
12/6/2016	HARTFORD, CT	WWW.SHORELINETIMES.COMTN*	-
12/6/2016	HARTFORD, CT	WWW.WESTHARTFORDNEWS.COMTN*	3
12/6/2016	HARTFORD, CT	WWW.PRIMEPUBLISHERS.COMTN*	-
12/6/2016	HARTFORD, CT	WWW.COUNTYTIMES.COMTN*	433
12/6/2016	PROVIDENCE, RI	WWW.NEWPORTRI.COMTN*	6,356
12/6/2016	PROVIDENCE, RI	WWW.THESUNCHRONICLE.COMTN*	22,900
12/6/2016	PROVIDENCE, RI	WWW.PAWTUCKETTIMES.COMTN*	-
12/6/2016	PROVIDENCE, RI	WWW.RICENTRAL.COMTN*	-
12/6/2016	PROVIDENCE, RI	WWW.INDEPENDENTRI.COMTN*	4,652
12/6/2016	PROVIDENCE, RI	WWW.WOONSOCKETCALL.COMTN*	-
12/6/2016	GREENSBORO, NC	WWW.HPENEWS.COMTN*	-
12/6/2016	GREENSBORO, NC	WWW.NEWSOFORANGE.COMTN*	-
12/6/2016	GREENSBORO, NC	WWW.JAMESTOWNNEWS.COMTN*	-
12/6/2016	GREENSBORO, NC	WWW.MEBANEENTERPRISE.COMTN*	-
12/6/2016	GREENSBORO, NC	WWW.SANFORDHERALD.COMTN*	111,277

12/6/2016	GREENSBORO, NC	WWW.MONTGOMERYHERALD.COMTN*	3,034
12/6/2016	GREENSBORO, NC	WWW.CASWELLMESSENGER.COMTN*	-
12/6/2016	ROCHESTER, NY	WWW.GVPENNYSAVER.COMTN*	6,750
12/6/2016	ROCHESTER, NY	WWW.FLTIMES.COMTN*	12,643
12/6/2016	NASHVILLE, TN	WWW.WILLIAMSONHERALD.COMTN*	-
12/6/2016	NASHVILLE, TN	WWW.SOUTHERNEXPOSUREMAGAZINE.COMTN*	-
12/6/2016	NASHVILLE, TN	WWW.WILLIAMSONHERALD.COMTN*	-
12/6/2016	NASHVILLE, TN	WWW.PORTLANDLEADER.NETTN*	3,711
12/6/2016	MEMPHIS, TN	WWW.PRESSREGISTER.COMTN*	8,985
12/6/2016	MEMPHIS, TN	WWW.COINGTONLEADER.COMTN*	-
12/6/2016	MEMPHIS, TN	WWW.GERMANTOWNNEWS.COMTN*	2,497
12/6/2016	MEMPHIS, TN	WWW.DAILYHELMSMAN.COMTN*	1,407
12/6/2016	MEMPHIS, TN	WWW.THEBESTTIMES.COMTN*	-
12/6/2016	OKLAHOMA CITY, OK	WWW.ELRENOTRIBUNE.COMTN*	-
12/6/2016	OKLAHOMA CITY, OK	WWW.PURCELLREGISTER.COMTN*	5,582
12/6/2016	GRAND RAPIDS, MI	WWW.HERALD.CORNERSTONE.EDUTN*	-
12/6/2016	GRAND RAPIDS, MI	WWW.SHORELINEMEDIA.NETTN*	-
12/6/2016	GRAND RAPIDS, MI	WWW.HARBORCOUNTRY-NEWS.COMTN*	5,305
12/6/2016	LOUISVILLE, KY	WWW.TMNEWS.COMTN*	24,275
12/6/2016	LOUISVILLE, KY	WWW.HERALDTIMESONLINE.COMTN*	-
12/6/2016	LOUISVILLE, KY	WWW.THEBANNER.COMTN*	-
12/6/2016	JACKSONVILLE, FL	WWW.THEALMATIMES.COMTN*	3,976
12/6/2016	JACKSONVILLE, FL	WWW.THEBLACKSHEARTIMES.COMTN*	7,358
12/6/2016	JACKSONVILLE, FL	WWW.CHARLTONCOUNTYHERALD.COMTN*	675
12/6/2016	RALEIGH-DURHAM, NC	WWW.HERALDSUN.COMTN*	60,100
12/6/2016	RALEIGH-DURHAM, NC	WWW.HENDERSONDISPATCH.COMTN*	-
12/6/2016	RALEIGH-DURHAM, NC	WWW.LAKEGASTONGAZETTE-OBSERVER.COMTN*	-
12/6/2016	RALEIGH-DURHAM, NC	WWW.WARRENRECORD.COMTN*	-
12/6/2016	AUSTIN, TX	WWW.HILLTOPVIEWSONLINE.COMTN*	-
12/6/2016	RICHMOND, VA	WWW.THENEWSPROGRESS.COMTN*	-
12/6/2016	RICHMOND, VA	WWW.EMPORIAINDEPENDENTMESSENGER.COMTN*	-
12/6/2016	RICHMOND, VA	WWW.THEROTUNDAONLINE.COMTN*	-
12/6/2016	RICHMOND, VA	WWW.BRUNSWICKTIMES-GAZETTE.COMTN*	-
12/6/2016	RICHMOND, VA	WWW.SOUTHILLEENTERPRISE.COMTN*	-
12/6/2016	GREENVILLE, SC	WWW.THETIGERNEWS.COMTN*	-
12/6/2016	GREENVILLE, SC	WWW.MCDOWELLNEWS.COMTN*	2,800
12/6/2016	BIRMINGHAM, AL	WWW.THEARABTRIBUNE.COMTN*	-
12/6/2016	BIRMINGHAM, AL	WWW.CORRIDORMESSENGER.COMTN*	-
12/6/2016	FRESNO, CA	WWW.REEDLEYEXPONENT.COMTN*	4,578
12/6/2016	FRESNO, CA	WWW.THEDINUBASENTINEL.COMTN*	1,407
12/6/2016	FRESNO, CA	WWW.THESANGERHERALD.COMTN*	2,651
12/6/2016	ROANOKE, VA	WWW.ALTAVISTAJOURNAL.COMTN*	-
12/6/2016	ROANOKE, VA	WWW.CHATHAMSTARTRIBUNE.COMTN*	-
12/6/2016	ROANOKE, VA	WWW.THEUNIONSTAR.COMTN*	-
12/6/2016	ROANOKE, VA	WWW.TIMESVIRGINIAN.COMTN*	-
12/6/2016	ROANOKE, VA	WWW.THEUNIONSTAR.COMTN*	-
12/6/2016	ROANOKE, VA	WWW.SMITHMOUNTAINLAKE.COM*	12,936

12/6/2016	ROANOKE, VA	WWW.MARTINSVILLEBULLETIN.COMTN*	47,000
12/6/2016	ROANOKE, VA	WWW.ROANOKE.COMTN*	705,000
12/6/2016	ROANOKE, VA	WWW.THEFRANKLINNEWSPOST.COMTN*	16,028
12/6/2016	ROANOKE, VA	WWW.YOURGV.COMTN*	-
12/6/2016	ROANOKE, VA	WWW.SMITHMOUNTAINEAGLE.COMTN*	878
12/6/2016	SYRACUSE, NY	WWW.OSWEGOCOUNTYNEWSNOW.COMTN*	-
12/6/2016	TULSA, OK	WWW.THECLEVELANDAMERICAN.COMTN*	2,194
12/6/2016	TULSA, OK	WWW.PARSONSSUN.COMTN*	-
12/6/2016	TUCSON, AZ	WWW.SAHUARITASUN.COMTN*	-
12/6/2016	TUCSON, AZ	WWW.TUCSONLOCALMEDIA.COMTN*	-
12/6/2016	EL PASO, TX	WWW.ELPASOINC.COMTN*	10,079
12/6/2016	EL PASO, TX	WWW.NMSUROUNDUP.COMTN*	-
12/6/2016	OMAHA, NE	WWW.CLARINDAHERALD.COMTN*	-
12/6/2016	OMAHA, NE	WWW.NONPAREILONLINE.COMTN*	-
12/6/2016	OMAHA, NE	WWW.DOANELINE.COMTN*	355
12/6/2016	OMAHA, NE	WWW.DCPOSTGAZETTE.COMTN*	-
12/6/2016	OMAHA, NE	WWW.LOGANWOODBINE.COMTN*	-
12/6/2016	OMAHA, NE	WWW.SEWARDINDEPENDENT.COMTN*	1,457
12/6/2016	ALBUQUERQUE, NM	WWW.NEWS-BULLETIN.COMTN*	-
12/6/2016	ALBUQUERQUE, NM	WWW.RIOGRANDESUN.COMTN*	6,230
12/6/2016	ALBUQUERQUE, NM	WWW.MVTELEGRAPH.COMTN*	-
12/6/2016	ALBUQUERQUE, NM	WWW.KAFBNUCLEUS.COMTN*	-
12/6/2016	ALBUQUERQUE, NM	WWW.RROBSERVER.COMTN*	6,930
12/6/2016	ALBUQUERQUE, NM	WWW.MTDRADIO.COMTN*	-
12/6/2016	ALBUQUERQUE, NM	WWW.DCHIEFTAIN.COMTN*	9,862
12/6/2016	ALBUQUERQUE, NM	WWW.TAOSNEWS.COMTN*	21,847
12/6/2016	WILKES BARRE, PA	WWW.MORNING-TIMES.COMTN*	-
12/6/2016	FLINT, MI	WWW.TCTIMES.COMTN*	34,400
12/6/2016	KNOXVILLE, TN	WWW.GREENEVILLESUN.COMTN*	38,100
12/6/2016	KNOXVILLE, TN	WWW.STANWARDBANNER.COMTN*	3,308
12/6/2016	KNOXVILLE, TN	WWW.SPOTSDOTS.COMTN*	-
12/6/2016	KNOXVILLE, TN	WWW.NEWS-HERALD.NETTN*	-
12/6/2016	KNOXVILLE, TN	WWW.TELLICOVILLAGECONNECTION.COMTN*	-
12/6/2016	KNOXVILLE, TN	WWW.THEDAILYTIMES.COMTN*	65,400
12/6/2016	KNOXVILLE, TN	WWW.NEWPORTPLAINTALK.COMTN*	-
12/6/2016	KNOXVILLE, TN	WWW.VISITINGTHESMOKIES.COMTN*	-
12/6/2016	KNOXVILLE, TN	WWW.THEROGERSVILLEREVIEW.COMTN*	-
12/6/2016	KNOXVILLE, TN	WWW.THEMOUNTAINPRESS.COMTN*	-
12/6/2016	KNOXVILLE, TN	WWW.ADVOCATEANDDEMOCAT.COMTN*	27,900
12/6/2016	PADUCAH, KY	WWW.PARISPI.NETTN*	16,755
12/6/2016	PADUCAH, KY	WWW.WAYNECOJOURNALBANNER.COMTN*	5,977
12/6/2016	TOLEDO, OH	WWW.SENT-TRIB.COMTN*	-
12/6/2016	TOLEDO, OH	WWW.BRYANTIMES.COMTN*	9,500
12/6/2016	TOLEDO, OH	WWW.NORTHWESTSIGNAL.NETTN*	9,336
12/6/2016	HARRISBURG, PA	WWW.RT15ARTS.COMTN*	-
12/6/2016	HARRISBURG, PA	WWW.GETTYSBURGTIMES.COMTN*	43,200
12/6/2016	HARRISBURG, PA	WWW.SHIPNC.COMTN*	-

12/6/2016	BAKERSFIELD, CA	WWW.BAKERSFIELD.COMTN*	-
12/6/2016	BAKERSFIELD, CA	WWW.ELPOPULARNEWS.COMTN*	-
12/6/2016	YOUNGSTOWN, OH	WWW.ELLWOODCITYLEDGER.COMTN*	106,000
12/6/2016	BATON ROUGE, LA	WWW.LAPRESS.COMTN*	-
12/6/2016	BATON ROUGE, LA	WWW.SOUTHERNDIGEST.COMTN*	-
12/6/2016	BATON ROUGE, LA	WWW.THEADVOCATE.COMTN*	3,400,000
12/6/2016	LITTLE ROCK, AR	WWW.HSUORACLE.COMTN*	298
12/6/2016	LITTLE ROCK, AR	WWW.ASHLEYCOUNTYLEDGER.COMTN*	12,453
12/6/2016	LITTLE ROCK, AR	WWW.THEBRAY.COMTN*	-
12/6/2016	LITTLE ROCK, AR	WWW.THEMCGEHEETIMES.COMTN*	731
12/6/2016	LITTLE ROCK, AR	WWW.MENASTAR.COMTN*	-
12/6/2016	LITTLE ROCK, AR	WWW.MYMONTICELLONEWS.NETTN*	6,121
12/6/2016	CHARLESTON, SC	WWW.LOWCOUNTRYPARENT.COMTN*	-
12/6/2016	CHARLESTON, SC	WWW.MOULTRIENEWS.COMTN*	5,300
12/6/2016	CHARLESTON, SC	WWW.POSTANDCOURIER.COMTN*	42,600
12/6/2016	CHARLESTON, SC	WWW.SOUTHSTRAND.COMTN*	34,900
12/6/2016	CHARLESTON, SC	WWW.BERKELEYIND.COMTN*	3,300
12/6/2016	CHARLESTON, SC	WWW.JOURNALSCENE.COMTN*	6,600
12/6/2016	SARASOTA, FL	WWW.MYSUNCOAST.COMTN*	51,700
12/6/2016	STOCKTON, CA	WWW.LODINEWS.COMTN*	52,500
12/6/2016	WICHITA, KS	WWW.ABILENE-RC.COMTN*	-
12/6/2016	WICHITA, KS	WWW.CTNEWSONLINE.COMTN*	-
12/6/2016	WICHITA, KS	WWW.CCENTERDISPATCH.COMTN*	2,848
12/6/2016	WICHITA, KS	WWW.DERBYINFORMER.COMTN*	-
12/6/2016	WICHITA, KS	WWW.HPJ.COMTN*	24,570
12/6/2016	WICHITA, KS	WWW.HDNEWS.NETTN*	-
12/6/2016	WICHITA, KS	WWW.HUTCHNEWS.COMTN*	165,400
12/6/2016	WICHITA, KS	WWW.COMMUNITYVOICEKS.COMTN*	-
12/6/2016	COLUMBIA, SC	WWW.CAROLINAPANORAMA.COMTN*	-
12/6/2016	COLUMBIA, SC	WWW.FREE-TIMES.COMTN*	-
12/6/2016	SIOUX FALLS, SD	WWW.ABERDEENNEWS.COMTN*	34,500
12/6/2016	SIOUX FALLS, SD	WWW.FARMFORUM.NETTN*	27,243
12/6/2016	SIOUX FALLS, SD	WWW.THEOUTDOORFORUM.NETTN*	-
12/6/2016	SIOUX FALLS, SD	WWW.FREEMANS.COMTN*	2,770
12/6/2016	SIOUX FALLS, SD	WWW.DAILYLEADEREXTRA.COMTN*	-
12/6/2016	SIOUX FALLS, SD	WWW.ONIDAWATCHMAN.COMTN*	1,306
12/6/2016	SIOUX FALLS, SD	WWW.PLAINTALK.NETTN*	-
12/6/2016	SIOUX FALLS, SD	WWW.TRUEDAKOTAN.COMTN*	-
12/6/2016	SIOUX FALLS, SD	WWW.YANKTON.NETTN*	48,300
12/6/2016	FORT WAYNE, IN	WWW.FWBUSINESS.COMTN*	-
12/6/2016	FORT WAYNE, IN	WWW.KPCNEWS.COMTN*	30,525
12/6/2016	JOHNSTOWN, PA	WWW.THEPROGRESSNEWS.COMTN*	-
12/6/2016	JOHNSTOWN, PA	WWW.THECOURIEREXPRESS.COMTN*	44,455
12/6/2016	JOHNSTOWN, PA	WWW.OURTOWNJOHNSTOWN.COMTN*	-
12/6/2016	JOHNSTOWN, PA	WWW.DAILYAMERICAN.COMTN*	40,497
12/6/2016	DAVENPORT, IA	WWW.NORTHSCOTTPRESS.COMTN*	-
12/6/2016	DAVENPORT, IA	WWW.CLASSICIMAGES.COMTN*	13,400

12/6/2016	DES MOINES, IA	WWW.SWOWANEWSOURCE.COMTN*	4,842
12/6/2016	DES MOINES, IA	WWW.CHARITONLEADER.COMTN*	2,517
12/6/2016	DES MOINES, IA	WWW.DBRNEWS.COMTN*	-
12/6/2016	DES MOINES, IA	WWW.ALGONA.COMTN*	3,866
12/6/2016	DES MOINES, IA	WWW.TIMESCITIZEN.COMTN*	-
12/6/2016	DES MOINES, IA	WWW.WINTERSETMADISONIAN.COMTN*	-
12/6/2016	COLORADO SPRINGS, CO	WWW.CHAFFEECOUNTYTIMES.COMTN*	2,230
12/6/2016	COLORADO SPRINGS, CO	WWW.CHIEFADS.COMTN*	-
12/6/2016	COLORADO SPRINGS, CO	WWW.THEMOUNTAINMAIL.COMTN*	11,095
12/6/2016	BRISTOL, VA	WWW.SWVATODAY.COMTN*	144,100
12/6/2016	AUGUSTA, GA	WWW.AIKENSTANDARD.COMTN*	70,000
12/6/2016	KALAMAZOO, MI	WWW.PAWPAWCOURIERLEADER.COMTN*	3,733
12/6/2016	KALAMAZOO, MI	WWW.HERALDPALLADIUM.COMTN*	55,700
12/6/2016	KALAMAZOO, MI	WWW.THREERIVERSNEWS.COMTN*	5,590
12/6/2016	TOPEKA, KS	WWW.EMPORIAGAZETTE.COMTN*	70,800
12/6/2016	TOPEKA, KS	WWW.YOURDU.NETTN*	-
12/6/2016	MELBOURNE, FL	WWW.VERONEWS.COMTN*	-
12/6/2016	CHATTANOOGA, TN	WWW.LEECLARION.COMTN*	-
12/6/2016	CHATTANOOGA, TN	WWW.RHEAHERALDNEWS.COMTN*	-
12/6/2016	CHATTANOOGA, TN	WWW.SVINDEPENDENT.COMTN*	-
12/6/2016	CHATTANOOGA, TN	WWW.MOUNTAINPRESS.COMTN*	5,190
12/6/2016	LEXINGTON, KY	WWW.NEWS-GRAPHIC.COMTN*	-
12/6/2016	LEXINGTON, KY	WWW.KYKERNEL.COMTN*	-
12/6/2016	LEXINGTON, KY	WWW.THETRAILBLAZERONLINE.NETTN*	-
12/6/2016	BURLINGTON, VT	WWW.NORTHSTARMONTHLY.COMTN*	-
12/6/2016	BURLINGTON, VT	WWW.CALEDONIANRECORD.COMTN*	-
12/6/2016	BURLINGTON, VT	WWW.STOWETODAY.COMTN*	5,978
12/6/2016	MODESTO, CA	WWW.WESTSIDECONNECT.COMTN*	-
12/6/2016	MODESTO, CA	WWW.GOLDENSTATENEWSPAPER.COMTN*	-
12/6/2016	SAGINAW, MI	WWW.IOSCONEWS.COMTN*	7,300
12/6/2016	SAGINAW, MI	WWW.GLADWINMI.COMTN*	4,300
12/6/2016	SPOKANE, WA	WWW.THEROYALREGISTER.COMTN*	-
12/6/2016	SPOKANE, WA	WWW.KODIAKDAILYMIRROR.COMTN*	-
12/6/2016	SPOKANE, WA	WWW.LMTRIBUNE.COMTN*	93,000
12/6/2016	SPOKANE, WA	WWW.DNEWS.COMTN*	30,200
12/6/2016	SPOKANE, WA	WWW.TRIBALTRIBUNE.COMTN*	-
12/6/2016	SPOKANE, WA	WWW.CLEARWATERTRIBUNE.COMTN*	-
12/6/2016	SPOKANE, WA	WWW.GAZETTEREPCORD.COMTN*	4,680
12/6/2016	FORT SMITH, AR	WWW.STARSHOPPER.COMTN*	-
12/6/2016	FORT SMITH, AR	WWW.MCRECORDONLINE.COMTN*	537
12/6/2016	FORT SMITH, AR	WWW.RIVERVALLEYLEADER.COMTN*	-
12/6/2016	FORT SMITH, AR	WWW.SEQUOYAHCOUNTYTIMES.COMTN*	6,950
12/6/2016	MADISON, WI	WWW.BELOITDAILYNEWS.COMTN*	59,900
12/6/2016	MADISON, WI	WWW.DAILYUNION.COMTN*	23,400
12/6/2016	MADISON, WI	WWW.WISCONSIN.GOLFTN*	-
12/6/2016	MADISON, WI	WWW.HNGNEWS.COMTN*	-
12/6/2016	MADISON, WI	WWW.UNIFIEDNEWSPAPERGROUP.COMTN*	-

12/6/2016	SHREVEPORT, LA	WWW.HENDERSONDAILYNEWS.COMTN*	7,179
12/6/2016	CORPUS CHRISTI, TX	WWW.ADSACK.COMTN*	3,102
12/6/2016	CORPUS CHRISTI, TX	WWW.DELRIONEWSHERALD.COMTN*	11,800
12/6/2016	CORPUS CHRISTI, TX	WWW.KINGSVILLERECORD.COMTN*	-
12/6/2016	SIoux CITY, IA	WWW.CREIGHTONNEWS.COMTN*	-
12/6/2016	SIoux CITY, IA	WWW.INDEPENDENTEXAMINER.NETTN*	-
12/6/2016	SIoux CITY, IA	WWW.NELIGHNEWS.COMTN*	-
12/6/2016	SIoux CITY, IA	WWW.NORFOLKDAILYNEWS.COMTN*	50,521
12/6/2016	SIoux CITY, IA	WWW.WPNEWS.COMTN*	-
12/6/2016	CEDAR RAPIDS, IA	WWW.JOURNAL-EUREKA.COMTN*	-
12/6/2016	CEDAR RAPIDS, IA	WWW.CPIONEER.COMTN*	-
12/6/2016	CEDAR RAPIDS, IA	WWW.CRESCOTIMES.COMTN*	2,386
12/6/2016	CEDAR RAPIDS, IA	WWW.TELEGRAPHHERALD.COMTN*	-
12/6/2016	CEDAR RAPIDS, IA	WWW.DYERSVILLECOMMERCIAL.COMTN*	2,450
12/6/2016	CEDAR RAPIDS, IA	WWW.KALONANEWS.COMTN*	3,746
12/6/2016	CEDAR RAPIDS, IA	WWW.MANCHESTERPRESS.COMTN*	-
12/6/2016	CEDAR RAPIDS, IA	WWW.MONTICELLOEXPRESS.COMTN*	-
12/6/2016	CEDAR RAPIDS, IA	WWW.VINTONCOURIER.COMTN*	5,947
12/6/2016	FARGO, ND	WWW.HILLSBOROBANNER.COMTN*	-
12/6/2016	BOISE, ID	WWW.IDAHOPRESS.COMTN*	27,600
12/6/2016	ROCKFORD, IL	WWW.MYCARROLLCOUNTYNEWS.COMTN*	378
12/6/2016	TYLER, TX	WWW.LIGHTANDCHAMPION.COMTN*	-
12/6/2016	TYLER, TX	WWW.DAILYNEWSANDMORE.COMTN*	-
12/6/2016	TYLER, TX	WWW.KJAS.COMTN*	2,759
12/6/2016	TYLER, TX	WWW.CHARMEASTTEXAS.COMTN*	-
12/6/2016	TYLER, TX	WWW.PATRIOTTALON.COMTN*	-
12/6/2016	DULUTH, MN	WWW.APG-WI.COMTN*	-
12/6/2016	DULUTH, MN	WWW.NEWS-SHIELD.COMTN*	7,552
12/6/2016	DULUTH, MN	WWW.BUSINESSNORTH.COMTN*	-
12/6/2016	DULUTH, MN	WWW.GRANDRAPIDSMN.COMTN*	34,900
12/6/2016	DULUTH, MN	WWW.BURNETT COUNTYSENTINEL.COMTN*	-
12/6/2016	DULUTH, MN	WWW.HIBBINGMN.COMTN*	36,100
12/6/2016	DULUTH, MN	WWW.LADYSMITHNEWS.COMTN*	11,000
12/6/2016	DULUTH, MN	WWW.VIRGINIAMN.COMTN*	31,400
12/6/2016	YAKIMA, WA	WWW.RICHLANDSOURCE.COMTN*	-
12/6/2016	LA CROSSE, WI	WWW.BLOOMERADVANCE.COMTN*	1,671
12/6/2016	PEORIA, IL	WWW.VIDETTEONLINE.COMTN*	-
12/6/2016	COLUMBUS, MS	WWW.LEECOUNTYCOURIER.NET*	-
12/6/2016	AMARILLO, TX	WWW.THEPAMPANEWS.COMTN*	-
12/6/2016	LINCOLN, NE	WWW.HASTINGSTRIBUNE.COMTN*	25,500
12/6/2016	LINCOLN, NE	WWW.BIGREDAUTOBOOK.COMTN*	-
12/6/2016	WACO, TX	WWW.BRENHAMBANNER.COMTN*	13,459
12/6/2016	WACO, TX	WWW.THEEAGLE.COMTN*	-
12/6/2016	MONROE, LA	WWW.HANNAPUB.COMTN*	-
12/6/2016	WAUSAU, WI	WWW.PRICECOUNTYDAILY.COMTN*	4,476
12/6/2016	TRAVERSE CITY, MI	WWW.ANTRIMREVIEW.NETTN*	3,942
12/6/2016	TRAVERSE CITY, MI	WWW.CRAWFORDCOUNTYAVALANCHE.COMTN*	2,351

12/6/2016	WICHITA FALLS, TX	WWW.ARCHERCOUNTYNEWS.COMTN*	944
12/6/2016	WICHITA FALLS, TX	WWW.THESUNFLOWER.COMTN*	-
12/6/2016	FLORENCE, SC	WWW.MBVISIT.COMTN*	2,346
12/6/2016	FLORENCE, SC	WWW.KINGSTREENEWS.ORGTN*	9,300
12/6/2016	CHICO, CA	WWW.TRINITYJOURNAL.COMTN*	5,800
12/6/2016	ODESSA, TX	WWW.OAOA.COMTN*	29,400
12/6/2016	WILMINGTON, NC	WWW.STATEPORTPILOT.COMTN*	9,888
12/6/2016	WILMINGTON, NC	WWW.THESEAHAWK.ORGTN*	-
12/6/2016	JOPLIN, MO	WWW.CHANUTE.COMTN*	-
12/6/2016	JOPLIN, MO	WWW.THECHARTONLINE.COMTN*	611
12/6/2016	ROCHESTER, MN	WWW.BELMONDNEWS.COMTN*	-
12/6/2016	ROCHESTER, MN	WWW.POSTBULLETIN.COMTN*	146,500
12/6/2016	ALBANY, GA	WWW.ALBANYHERALD.COMTN*	46,200
12/6/2016	MEDFORD, OR	WWW.THEDAILYCOURIER.COMTN*	23,572
12/6/2016	MEDFORD, OR	WWW.HERALDANDNEWS.COMTN*	40,600
12/6/2016	COLUMBIA, MO	WWW.KJLURADIO.COMTN*	-
12/6/2016	COLUMBIA, MO	WWW.MYCLARIONNEWS.COMTN*	-
12/6/2016	COLUMBIA, MO	WWW.LAKEEXPO.COMTN*	27,300
12/6/2016	COLUMBIA, MO	WWW.GASCONADECOUNTYREPUBLICAN.COMTN*	-
12/6/2016	QUINCY, IL	WWW.THEHAWKEYE.COMTN*	41,500
12/6/2016	QUINCY, IL	WWW.JOURNALPILOT.COMTN*	9,750
12/6/2016	QUINCY, IL	WWW.PALMYRA-SPECTATOR.COMTN*	1,661
12/6/2016	CLARKSBURG, WV	WWW.THEET.COMTN*	-
12/6/2016	CLARKSBURG, WV	WWW.WVHOMES.COMTN*	-
12/6/2016	DOTHAN, AL	WWW.SOUTHEASTSUN.COMTN*	3,536
12/6/2016	VISALIA, CA	WWW.KERNVALLEYSUN.COMTN*	14,600
12/6/2016	VISALIA, CA	WWW.RECORDERONLINE.COMTN*	-
12/6/2016	IDAHO FALLS, ID	WWW.KPVI.COMTN*	24,519
12/6/2016	GREEN BAY, WI	WWW.DOORCOUNTYDAILYNEWS.COMTN*	-
12/6/2016	HUNTSVILLE, AL	WWW.TNVALLEYBRIDES.COMTN*	-
12/6/2016	HUNTSVILLE, AL	WWW.TNVALLEYSEARCH.COMTN*	-
12/6/2016	HUNTSVILLE, AL	WWW.COURIERJOURNAL.NETTN*	-
12/6/2016	HUNTSVILLE, AL	WWW.WAAYTV.COMTN*	150,000
12/6/2016	HUNTSVILLE, AL	WWW.MOULTONADVERTISER.COMTN*	3,650
12/6/2016	HUNTINGTON, WV	WWW.HERALD-DISPATCH.COMTN*	-
12/6/2016	UTICA, NY	WWW.THECOLGATEMAROONNEWS.COMTN*	852
12/6/2016	MONTGOMERY, AL	WWW.UNIONSPRINGSSHERALD.COMTN*	-
12/6/2016	MACON, GA	WWW.MYMCR.NETTN*	-
12/6/2016	HICKORY, NC	WWW.HIGHCOUNTRYNC.COMTN*	-
12/6/2016	HICKORY, NC	WWW.WATAUGADEMOCRAT.COMTN*	28,611
12/6/2016	HICKORY, NC	WWW.NEWTOPICNEWS.COMTN*	-
12/6/2016	HICKORY, NC	WWW.AVERYJOURNAL.COMTN*	-
12/6/2016	HICKORY, NC	WWW.JOURNALPATRIOT.COMTN*	12,046
12/6/2016	HICKORY, NC	WWW.ASEMOUNTAINTIMES.COMTN*	-
12/6/2016	BROWNSVILLE, TX	WWW.BROWNSVILLEHERALD.COMTN*	48,358
12/6/2016	BROWNSVILLE, TX	WWW.VALLEYBARGAINBOOK.COMTN*	6,785
12/6/2016	BROWNSVILLE, TX	WWW.VALLEYMORNINGSTAR.COMTN*	56,800

12/6/2016	BROWNSVILLE, TX	WWW.VALLEYCLASSIFIEDS.COMTN*	-
12/6/2016	EUGENE, OR	WWW.NRTODAY.COMTN*	-
12/6/2016	SPRINGFIELD, MO	WWW.BOLIVARNEWS.COMTN*	10,353
12/6/2016	SPRINGFIELD, MO	WWW.BUFFALOREFLEX.COMTN*	6,585
12/6/2016	SPRINGFIELD, MO	WWW.HARRISONDAILY.COMTN*	2,307
12/6/2016	SPRINGFIELD, MO	WWW.NEWTONCOUNTYTIMES.COMTN*	1,813
12/6/2016	SPRINGFIELD, MO	WWW.MANSFIELDMIRROR.COMTN*	-
12/6/2016	SPRINGFIELD, MO	WWW.MARSHFIELDMAIL.COMTN*	-
12/6/2016	SPRINGFIELD, MO	WWW.MARYSVILLEONLINE.NETTN*	9,896
12/6/2016	SPRINGFIELD, MO	WWW.LAWRENCECOUNTYRECORD.COMTN*	2,901
12/6/2016	SPRINGFIELD, MO	WWW.NEWS-JOURNAL.NETTN*	2,198
12/6/2016	SPRINGFIELD, MO	WWW.MOUNTAINVIEWSTANDARD.COMTN*	-
12/6/2016	SPRINGFIELD, MO	WWW.CCHEADLINER.COM*	-
12/6/2016	SPRINGFIELD, MO	WWW.THESALEMNEWSONLINE.COMTN*	47,300
12/6/2016	SPRINGFIELD, MO	WWW.WEBSTERCOUNTYCITIZEN.COMTN*	609
12/6/2016	SPRINGFIELD, MO	WWW.PULASKICOUNTYMIRROR.COMTN*	578
12/6/2016	SPRINGFIELD, MO	WWW.CEDARREPUBLICAN.COMTN*	-
12/6/2016	SPRINGFIELD, MO	WWW.WESTPLAINSAILYQUILL.NETTN*	-
12/6/2016	SPRINGFIELD, MO	WWW.GREENECOUNTYCOMMONWEALTH.COMTN*	-
12/6/2016	FAYETTEVILLE, NC	WWW.FAYOBSERVER.COMTN*	68,000
12/6/2016	FAYETTEVILLE, NC	WWW.PARAGLIDEONLINE.NETTN*	-
12/6/2016	FAYETTEVILLE, NC	WWW.THEPILOT.COMTN*	55,200
12/6/2016	KILLEEN, TX	WWW.KDHNEWS.COMTN*	63,200
12/6/2016	KILLEEN, TX	WWW.TEXASAUTOCLASSIFIEDS.COMTN*	-
12/6/2016	KILLEEN, TX	WWW.TDTNEWS.COMTN*	33,200
12/6/2016	EVANSVILLE, IN	WWW.NAVIGATORJOURNAL.COMTN*	3,227
12/6/2016	EVANSVILLE, IN	WWW.WARRICKNEWS.COMTN*	-
12/6/2016	EVANSVILLE, IN	WWW.DAWSONSPRINGSProgress.COMTN*	-
12/6/2016	EVANSVILLE, IN	WWW.THE-MESSENGER.COMTN*	11,618
12/6/2016	EVANSVILLE, IN	WWW.MTCARMEIREGISTER.COMTN*	-
12/6/2016	EVANSVILLE, IN	WWW.MESSENGER-INQUIRER.COMTN*	33,400
12/6/2016	EVANSVILLE, IN	WWW.PDCLARION.COMTN*	-
12/6/2016	EVANSVILLE, IN	WWW.TIMESLEADER.NETTN*	4,035
12/6/2016	EVANSVILLE, IN	WWW.THESHOALSNEWS.COMTN*	1,701
12/6/2016	EVANSVILLE, IN	WWW.SUNCOMMERCIAL.COMTN*	8,257
12/6/2016	EVANSVILLE, IN	WWW.WFGAZETTE.COMTN*	-
12/6/2016	NEW LONDON, CT	WWW.DOLPHIN-NEWS.COMTN*	-
12/6/2016	ERIE, PA	WWW.THECORRYJOURNAL.COMTN*	-
12/6/2016	SAVANNAH, GA	WWW.METTERADVERTISER.COMTN*	1,244
12/6/2016	SAVANNAH, GA	WWW.TIGERSROAR.COMTN*	236
12/6/2016	COLUMBUS, GA	WWW.AUBURNVILLAGER.COMTN*	-
12/6/2016	SOUTH BEND, IN	WWW.ELKHARTTRUTH.COMTN*	109,500
12/6/2016	SOUTH BEND, IN	WWW.SOUTHBENDTRIBUNE.COMTN*	155,000
12/6/2016	CHARLESTON, WV	WWW.ATHENSNEWS.COMTN*	146
12/6/2016	CHARLESTON, WV	WWW.JACKSONCOUNTYDAILY.COMTN*	14,825
12/6/2016	CHARLESTON, WV	WWW.TIMESJOURNAL.COMTN*	-
12/6/2016	CHARLESTON, WV	WWW.MINGOMESSENGER.COMTN*	-

12/6/2016	CHARLESTON, WV	WWW.NEWS-EXPRESSKY.COMTN*	-
12/6/2016	CHARLESTON, WV	WWW.NEWSWATCHMAN.COMTN*	-
12/6/2016	CHARLESTON, WV	WWW.PIKECOUNTYDAILY.COMTN*	26,200
12/6/2016	ANCHORAGE, AK	WWW.YOURALASKALINK.COMTN*	-
12/6/2016	TALLAHASSEE, FL	WWW.WTXL.COMTN*	12,249
12/6/2016	LAUREL, MS	WWW.GCTIMESONLINE.COMTN*	-
12/6/2016	GAINESVILLE, FL	WWW.PERRYVILLENEWS.COMTN*	1,644
12/6/2016	RAPID CITY, SD	WWW.BUFFALOBULLETIN.COMTN*	-
12/6/2016	RAPID CITY, SD	WWW.GILLETTNEWSRECORD.COMTN*	-
12/6/2016	RAPID CITY, SD	WWW.HOT931.COMTN*	-
12/6/2016	ELMIRA, NY	WWW.POTTERLEADERENTERPRISE.COMTN*	2,900
12/6/2016	ELMIRA, NY	WWW.TIOGAPUBLISHING.COMTN*	13,242
12/6/2016	GREENWOOD, MS	WWW.DDTONLINE.COMTN*	15,136
12/6/2016	LAKE CHARLES, LA	WWW.SOWELACHAMPION.COMTN*	-
12/6/2016	LAKE CHARLES, LA	WWW.SULPHURDAILYNEWS.COMTN*	-
12/6/2016	JONESBORO, AR	WWW.SPRINGRIVERCHRONICLE.COMTN*	-
12/6/2016	JONESBORO, AR	WWW.ASTATEHERALD.COMTN*	-
12/6/2016	EL CENTRO, CA	WWW.RECORDGAZETTE.NETTN*	15,422
12/6/2016	EL CENTRO, CA	WWW.PVVT.COMTN*	-
12/6/2016	EL CENTRO, CA	WWW.IVPRESSONLINE.COMTN*	14,700
12/6/2016	EL CENTRO, CA	WWW.HIDESERTSTAR.COMTN*	40,500
12/6/2016	GREAT FALLS, MT	WWW.CHOTEAUACANTHA.COMTN*	824
12/6/2016	GREAT FALLS, MT	WWW.CUTBANKPIONEERPRESS.COMTN*	13,500
12/6/2016	GREAT FALLS, MT	WWW.FAIRFIELDSUNTIMES.COMTN*	5,039
12/6/2016	GRAND JUNCTION, CO	WWW.TELLURIDENEWS.COMTN*	5,748
12/6/2016	ST. JOSEPH, MO	WWW.MARYVILLEDAILYFORUM.COMTN*	-
12/6/2016	ST. JOSEPH, MO	WWW.CLINTONCOUNTYLEADER.COMTN*	-
12/6/2016	ANNISTON, AL	WWW.THERANDOPHLHLEADER.COMTN*	8,440
12/6/2016	CHEYENNE, WY	WWW.WYOSPORTS.NETTN*	-
12/6/2016	CHEYENNE, WY	WWW.WYOMINGNEWS.COMTN*	-
12/6/2016	CHEYENNE, WY	WWW.LARAMIEBOOMERANG.COMTN*	-
12/6/2016	BOWLING GREEN, KY	WWW.FRANKLINFAVORITE.COMTN*	-
12/6/2016	LAFAYETTE, IN	WWW.NEWSBUG.INFOFN*	21,578
12/6/2016	LAFAYETTE, IN	WWW.PURDUEEXPONENT.COMTN*	-
12/6/2016	HAGERSTOWN, MD	WWW.HERALDMAILMEDIA.COMTN*	-
12/6/2016	CASPER, WY	WWW.DOUGLAS-BUDGET.COMTN*	7,387
12/6/2016	HARRISONBURG, VA	WWW.DNRONLINE.COMTN*	36,300
12/6/2016	ZANESVILLE, OH	WWW.MCHNEWS.COMTN*	7,283
12/6/2016	ZANESVILLE, OH	WWW.PERRYTRIBUNE.COMTN*	4,675
12/6/2016	TWIN FALLS, ID	WWW.MINICASSIA.COMTN*	-
12/6/2016	OTTUMWA, IA	WWW.ALBIANEWS.COMTN*	2,181
12/6/2016	VICTORIA, TX	WWW.PORTLAVACAWAVE.COMTN*	7,392
12/6/2016	FAIRBANKS, AK	WWW.DELTAWINDONLINE.COMTN*	-
12/6/2016	FAIRBANKS, AK	WWW.NEWSMINER.COMTN*	195,000
12/6/2016	PUERTO RICO/USVI	WWW.VIRGINISLANDSDAILYNEWS.COMTN*	-
12/6/2016	US PACIFIC ISLES	WWW.POSTGUAM.COMTN*	-
TOTAL			30,545,742

Glossary of Terms	Glosario de Términos
<p>Impressions: Number of estimated people reading a single newspaper or magazine article. This is calculated by multiplying the publication's circulation by 2.3, a conservative but realistic multiplier. Magazines often use 5 – 7, believing that magazines have a longer life and are passed around to more people. Newspapers often use 3, meaning 3 people in a household or office read the paper. We use 2.3 as a conservative number to make sure results are not inflated or unrealistic.</p>	<p>Impresiones: Cálculo del número de personas que leen un sólo artículo de periódico o revista. Esto se calcula multiplicando la circulación de la publicación por 2.3, un multiplicador conservador pero realista. Las revistas a menudo utilizan del 5 -7, creyendo que las revistas tienen una vida útil más extensa y se comparten entre más personas. Los periódicos a menudo usan el tres (3), lo cual significa que tres personas en un hogar o en una oficina leen el periódico. Nosotros usamos el 2.3 como una cifra conservadora para asegurar que los resultados no se perciben como infladas o irrealistas.</p>
<p>Viewers or Listeners: Number of viewers for a TV placement or number of listeners for a radio placement. There is no multiplier factor in reporting these figures.</p>	<p>Televidentes o Radioescuchas: Número de televidentes para una colocación en televisión o número de radioescuchas para una colocación en la radio. No existe factor multiplicador al informar sobre estas cifras.</p>
<p>Mat Release: A formatted, black and white consumer-related article that newspaper editors can use to add content to their publication. Ours generally feature a seasonal recipe idea.</p>	<p>Comunicado de Prensa: Un artículo dirigido al consumidor formateado en blanco y negro que los editores de periódicos pueden utilizar para añadir contenido a su publicación. Los nuestros, por lo general, destacan una receta apta para la temporada.</p>
<p>Blog: A web page created and maintained by a person or group of people, often aligned with a specific subject. Most blogs that the NMB reaches out to are food or parenting focused.</p>	<p>Blog: Un sitio web creado y mantenido por una persona o grupo de personas, a menudo orientado a algún tema específico. La mayoría de los blog a los que la NMB da alcance se enfocan en los temas de alimentos o madres de familia.</p>
<p>Twitter: This online network allows users to share and read small posts of information called Tweets. Each Tweet has a maximum of 140 characters and often includes links to photos, videos or external websites. Tweets about mangos will often include links to recipes, food blogs or a useful tip.</p>	<p>Twitter: Esta red de internet permite a los usuarios compartir y leer comentarios breves denominados "Tuits". Cada Tuit tiene un máximo de 140 caracteres y a menudo incluye enlaces a fotografías, videos, o sitios web externos. Los Tuits acerca del mango frecuentemente incluyen enlaces a recetas, blogs sobre alimentos, o algún consejo útil.</p>
<p>Facebook: Social network website in which users create profile pages and connect with friends, family members, organizations, causes and other entities of interest. Individuals connect with other people by adding them as "friends" in their network, while brands like the NMB create a company profile page where people and organizations connect by "liking" the organization. Individuals and organizations interact on Facebook through posts on profile pages, status updates, even invitations and direct messages.</p>	<p>Facebook: Sitio web de red social en el que los usuarios crean páginas con su perfil personal y se conectan con amigos, miembros de familia, organizaciones, causas, y otras entidades de interés. Los individuos se conectan con otras personas al añadirlos como "amigos" a su red, mientras que marcas como la NMB pueden crear una página con perfil empresarial en la que personas y organizaciones se conectan cuando la organización les "gusta". Los individuos y organizaciones interactúan en Facebook por medio de páginas de perfil, comentarios de actualización, y hasta invitaciones y mensajes directos.</p>
<p>Pinterest: An online social network where users upload photos, called pins, to create boards, or groups of images centered on a common theme. Members of the Pinterest community use Pinterest for different reasons. Some just like to share attractive photos or recipes, while brands like NMB share images in hopes that those viewing the photos will click through and drive traffic to the website. Individuals and organizations interact on Pinterest through "pinning" original content or repining other Pinterest member's "pins" or posts.</p>	<p>Pinterest: Una red social de internet en la que los usuarios suben fotografías, denominadas "pins", para crear pizarras, o agrupaciones de fotografías que se concentran en un tema común. Los miembros de la comunidad de Pinterest usan Pinterest por diferentes motivos. A algunos sólo les gusta compartir fotografías o recetas, mientras que marcas como la NMB comparten mensajes con la esperanza de que los que están viendo las fotografías harán clic e impulsarán tráfico al sitio web. Los individuos y las organizaciones interactúan en Pinterest haciendo pins de contenido original, o pins de los pins o comentarios de otros miembros de Pinterest.</p>
<p>Online Editorial Outreach: Online editorial outreach programs generate favorable online coverage and word-of-mouth communication through the development of relationships with digital publishers and influencers. Digital publishers and influencers include website editors, bloggers, online community leaders, and in some cases, traditional journalists who also publish online.</p>	<p>Extensión Editorial por Internet: Los programas de extensión editorial por internet generan cobertura editorial favorable en línea y comunicación por referencia a través del desarrollo de relaciones con editores digitales y actores influyentes. Entre los editores digitales y los actores influyentes se incluyen editores de sitios web, operadores de blog, líderes comunitarios en la web, y en algunos casos, periodistas tradicionales quienes también publican en línea.</p>

Glossary of Terms	Glosario de Términos
<p>Awareness The measurement of consumer's exposure to mango mentions and consumer program messages, which is determined using three criteria including: total impressions, message pull through and social reach.</p>	<p>Concientización La medida de la exposición de consumidores a menciones del mango y mensajes del programa de consumo que se determina utilizando tres criterios incluyendo: total de impresiones, tiro/canalización de mensajes, y alcance social.</p>
<p>Message Pull Through: The placement of NMB's key program messages in print and online media coverage. Measurement will show how often each message is included in stories, illustrating the impact of NMB's programs in spreading mango key messages. For example, we will measure how often articles and recipes include selection and cutting tips.</p>	<p>Tiro/Canalización de Mensajes: La colocación de los mensajes clave del programa de la NMB en los medios impresos y de internet. La métrica muestra la frecuencia con la que cada mensaje se incluye en artículos, ilustrando el impacto de los programas de la NMB en la difusión de mensajes clave acerca del mango. Por ejemplo, medimos la frecuencia con la que artículos y recetas incluyen consejos sobre la selección y el corte.</p>
<p>Social Reach: The number of people seeing mango mentions on social channels, and where those conversations are taking place. This will provide NMB with more information about the population of consumers talking about mango, and provide insights regarding how best to engage consumers through Facebook, Twitter and other social media channels.</p>	<p>Alcance Social: El número de personas que ven menciones del mango en canales sociales, y los lugares donde se llevan a cabo esas conversaciones. Esto le brinda a la NMB más información acerca de la población de consumidores que está hablando acerca del mango, además de intuiciones sobre las mejores maneras de emprender con los consumidores a través de Facebook, Twitter y otros canales de los medios sociales.</p>
<p>Social Volume: Number of mango mentions on social channels including Facebook, Twitter, Pinterest and blogs.</p>	<p>Volumen Social: Número de menciones del mango en canales sociales incluyendo Facebook, Twitter, Pinterest y blogs.</p>
<p>Preference: Measures demonstrated interest and interaction with mangos. It is a step above "Awareness" in terms of consumers' passion for and engagement with mangos. NMB activities that develop preference include driving consumers to seek mango information online, or share enthusiasm and exchange recipes through social media. Metrics gauging consumer preference for mangos include social audience and content exposure.</p>	<p>Preferencia: Cuantifica muestras evidentes de interés e interacción con el mango. Existe a un nivel por encima de la "Concientización" en términos de la pasión y el emprendimiento que los consumidores sienten en relación al mango. Entre las actividades de la NMB que desarrollan el concepto de preferencia se incluyen el impulsar a los consumidores a buscar información acerca del mango por internet, o compartir entusiasmo e intercambiar recetas a través de los medios sociales. Entre las métricas que utilizamos para cuantificar la preferencia que los consumidores tienen por el mango se incluyen auditorio social y exposición a contenido.</p>
<p>Social Audience: Number of followers/Likes on Mango Board social media pages such as Facebook, Twitter and Pinterest.</p>	<p>Auditorio Social: Número de seguidores/"me gusta" en las páginas de los medios sociales de la Mango Board como Facebook, Twitter y Pinterest.</p>
<p>Content Exposure: Key messages included in 2013 social media and website posts. Similar to message pull through, this is a measurement of how often consumers (rather than media outlets) are sharing key NMB messages such as recipes, tips and nutrition. This will show us how well our campaign messages are connecting with consumers.</p>	<p>Exposición a Contenido: Mensajes clave incluidos en comentarios de los medios sociales de 2013 y de sitios web. Semejante al Tiro/Canalización de mensajes, ésta es una métrica de las maneras en que los consumidores (en lugar de los centros de difusión de los medios) están compartiendo mensajes clave de la NMB como recetas, consejos, y nutrición. Esto nos permitirá determinar la eficacia con la que nuestros mensajes en la campaña se están conectando con los consumidores.</p>
<p>Loyalty: Measures consumer and influencer recommendations for mangos. It is the highest level of consumer interest in mangos, following Awareness and Preference. Cultivating this loyalty (e.g.; repeat purchases) among consumers will be measured using three metrics: shared content, social recommendations and repeat website visits to Mango.org.</p>	<p>Lealtad: Cuantifica las recomendaciones que los consumidores y actores influyentes hacen a favor del mango. Representa el nivel más alto de interés en el mango por parte del consumidor, seguido por Preferencia y Concientización. Son tres las métricas que utilizaremos para medir el grado de lealtad que estamos cultivando: contenido compartido, recomendaciones sociales, y visitas repetidas al sitio web Mango.org.</p>
<p>Shared Content: The frequency with which consumers share NMB's website and social media content, which demonstrates consumer excitement and interest in mangos.</p>	<p>Contenido Compartido: La frecuencia con la que los consumidores comparten el sitio web y el contenido de los medios sociales de la NMB, que demuestra el entusiasmo y el interés que los consumidores tienen en el mango.</p>



Glossary of Terms	Glosario de Términos
Social Recommendations: Social conversations that indicate peer-to-peer recommendations and include keywords that reference loyalty or preference to mangos on social channels including Facebook, Twitter, Pinterest and blogs.	Recomendaciones Sociales: Conversaciones sociales que indican recomendaciones entre pares e incluyen palabras clave que relacionan la lealtad y preferencia con el mango en los canales sociales incluyendo a Facebook, Twitter, Pinterest y blogs.
Repeat Web Visits: Percentage of people who revisit the NMB website. This metric demonstrates the value of Mango.org and long-term interest in the fruit.	Visitas Repetidas al Sitio Web: Porcentaje de personas que repiten sus visitas al sitio web de la NMB. Esta métrica demuestra el valor de Mango.org y un interés en la fruta a largo plazo.
Total Coverage Volume: Number of stories placed in print, broadcast and online channels.	Volumen de Cobertura Total: Número de artículos colocados en canales impresos, de difusión, y de internet.
Page Views: Total number of Mango.org pages viewed.	Vistas de Página: Número total de páginas vistas en el sitio Mango.org.
Time on Site: Average time duration of a session on Mango.org.	Tiempo en el Sitio: Duración promedio de una sesión en Mango.org.
Total Visitors: The number of visits to Mango.org.	Total de Visitantes: Número de visitas a Mango.org.
New Visitors: Internet users who have not previously or recently visited Mango.org.	Nuevos Visitantes: Usuarios del internet que jamás han visitado el sitio Mango.org., o que no lo han hecho recientemente.
Mangover: Mangover is a phrase used with consumers and media to describe the way mango can “make over” meals and snacks. It is a fun way to show how mango’s flavor adds excitement, and encourages people to transform typical dishes with fresh mango.	Mangover: Mangover es una frase que se utiliza con consumidores y los medios de comunicación para describir las maneras en que el mango le puede "cambiar la imagen" a comidas y botanas. Es una forma divertida de demostrar las maneras en que el sabor del mango les da un giro fascinante, y alienta a las personas a transformar platillos típicos con mango fresco.